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**Social Interactions - Is There Really an
Identification Problem?**

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Social Interactions - Is There Really an Identification Problem?¹

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1. Introduction

Social interactions between individuals are central to modern economic theory as represented by works such as Durlauf (1996), Bénabou (1996a, 1996b) or Borjas (1992, 1995), that explain growth and income distribution jointly. This essay examines the radical position of Charles F. Manski concerning "endogenous social effects", as published in Manski (1993a), Manski (1993b) and Manski (1995). Endogenous social effects are given when

the propensity of an individual to behave in some way varies with the prevalence of that behavior in some reference group containing the individual.²

It is an everyday experience that the behavior of individuals belonging to the same social group tends to be correlated. In his seminal work, Manski differentiates two basic types of feedback between group and individual and he maintains that it is not possible to discriminate between the two by mere observation. What is more: Only under very favorable conditions can social effects be distinguished from other reasons for correlations within social groups, such as selectivity.

Manski's forceful critique challenges not only the numerous empirical efforts to understand the nature of social interactions. In the light of his arguments many theoretical disputes in the social sciences suddenly appear to be rather futile. Thus, a further analysis of his position seems well justified.

The result is quite encouraging. Manski himself renders the solution to his identification problem impossible by imposing a very special assumption. In his econometric model, social effects do not flow from the *outcomes* realized within the group, but from their respective *conditional mathematical expectations*. By substituting this critical assumption by a more realistic formulation, a fully identified model is obtained. For this modified model, FIML estimators of all parameters are explicitly derived. The new estimator allows to differentiate clearly between endogenous social effects, exogenous social effects and correlated effects.

2. Endogenous, Exogenous and Correlated Effects

¹ This paper is based on Chap. 4 of v. Kalckreuth (1999), the author's dissertation, and it does not necessarily represent the view of the Deutsche Bundesbank. I owe a great debt to my advisors Jürgen Schröder and Martin Hellwig at the Economics Department of the University of Mannheim, Germany, for encouragement and many comments, and even more so to Klaus Winckler, who taught me most of what I needed to write this paper and who guided this part of my research work very closely.

² Manski (1993b), p. 531.

In order to discuss the inferential problems posed by social effects, Manski constructs a metamodel that embraces many phenomena as special cases. Let every individual in a population be characterized by a vector of jointly distributed variables $\Phi(\mathbf{x}, \mathbf{z}, v)$. The scalar y is a variable that may be partly dependent on social effects, such as school records of a pupil or his occupational aspirations. The J -dimensional vector \mathbf{x} contains all the relevant exogenous characteristics of an individual's reference group. This is the group within which a mutual influence seems possible, such as the pupil's class or his or her neighborhood. A reference group can also be characterized by general attributes such as ethnicity or sex.³ A K -dimensional vector \mathbf{z} stands for individual qualities with relevance for the dependent variable, such as socioeconomic background or health. Vectors $\Phi(\mathbf{x}, \mathbf{z})$ can be observed. The random variable v is not observable. Manski offers three general hypotheses that might explain why the behavior of individuals belonging to the same group often shows a high degree of correlation.

To begin with, the variable y might be directly influenced by the mean of that same variable within a reference group. With pupils, this would be a case of *peer effects*.⁴ In Manski's theoretic exposition, the endogenous social effect does not stem from the *outcome* of other individuals in the same group. Instead, the *conditional expectation* $E(y|\mathbf{x})$ of the variable is deemed relevant, given the general characteristics \mathbf{x} of the reference group. The analytical consequences of this unfamiliar assumption will be analyzed in the next sections.

Closely related are the possible effects of the exogenous characteristics of the actors in the social context. In the above example, an *exogenous social effect* is present if not the academic performance of the classmates, but their socioeconomic status or national composition act upon the achievements of a pupil. As before, Manski assumes that exogenous effects operate via a conditional expectation, in this case $E(y|\mathbf{z})$. The distinction between endogenous and exogenous effects is of great practical importance with respect to the effect of discretionary interventions. Tutoring weaker pupils, for example, will have a beneficial effect on their classmates only in case of endogenous social effects.

Completely different conclusions are reached assuming that the variable y might directly depend on the characteristics \mathbf{x} of the reference group, whether a social interaction takes place or not. On average, children of foreign parents in Germany show – depending upon the country of origin – a much weaker performance at school than ethnically German children.⁵ It is well conceivable that this is the result of endogenous or exogenous social effects. The socioeconomic status of many foreign families in Germany is relatively low. If their status affects the performance of their children, and if these children's reference group comprises mainly

³ The concept goes back to Herbert Hyman (1942), see also Hyman (1968). In the original formulation, the term is not limited to groups that contain the individual. For Manski's problem, group membership is constitutive.

⁴ For an example see the empirical study by Case and Katz (1991)

⁵ Alba, Handl and Müller (1994).

classmates of their own nationality, then even the performance of foreign children with average exogenous characteristics will be substandard.⁶

Alternatively, this empirical regularity can be explained by invoking the language problems and cultural interferences associated with the group characteristic "foreign pupil of nationality x " without social effects playing a role whatsoever. Correlated effects can also be a consequence of *institutional influences*, if foreign pupils of certain nationalities are systematically discriminated against in German schools, or if the pupils of a given school are all exposed to the same bad teachers.⁷ A further important source of correlated effects is *self-selection*. This phenomenon is of special importance in the study of social effects within neighborhoods. Persons with unfavorable but unobserved characteristics might concentrate in low-cost neighborhoods, which causes a spurious correlation of income and other variables.⁸

3. The Reflection Problem

Manski characterizes the inductive task posed by endogenous social effects as

...the problem that arises when a researcher observing the distribution of behavior in a population tries to infer whether the average behavior in some group influences the behavior of the individuals that comprise the group.⁹

He introduces the term "reflection problem". The problem is

similar to that of interpreting the almost simultaneous movements of a person and his reflection in a mirror. Does the mirror image cause the person's movement or reflect them? An observer who does not understand something of optics and human behavior would not be able to tell.

The basic idea shall be developed using a simplified model. Let the outcome y of a person be determined solely by correlated effects, endogenous social effects, and a disturbance term.

The structural equation is:

$$y = \alpha + \beta E_{i \in \mathcal{X}} x_i \delta + v \quad (1)$$

x is a vector of K characteristics of the person's reference group. The conditional expectation $E_{i \in \mathcal{X}}$ is zero. Manski assumes that $E_{i \in \mathcal{X}}$ can be estimated consistently and he treats the regressor as known. If $\beta \neq 0$, the linear regression expresses an endogenous social effect. The term $x' \delta$ allows for correlated effects. As an example we can take the correlation between performance at school and ethnicity of pupils in Germany. Here the outcome x of the reference group characteristic has a double function. In addition to its direct influence on y – the consequences of the inability to speak German properly and discrimination – it conditions the expectation $E_{i \in \mathcal{X}}$ that plays the role of another regressor variable. It is impossible to distin-

⁶ This thesis is maintained by Borjas in his studies on "ethnic capital" with regard to the relative economic performance of immigrants in the USA. See Borjas (1992) and Borjas (1995).

⁷ Jencks and Mayer (1990), p. 115.

⁸ The correlation in the behavior of adolescents mentioned above can be explained in this manner, as well as the influence of the social composition of the neighborhood on the academic performance of pupils. The problem is analyzed in Rauch (1993) and Corcoran et al. (1992).

⁹ Manski (1993b), p. 532.

guish between these two aspects of belonging to a certain social group. Solving for the conditional expectation, one obtains:

$$E[y|x] = \frac{1}{1-\beta} \alpha + \beta x' \delta$$

There is perfect collinearity between the regressor variables $E[y|x]$ and x in (1). Elimination of the mathematical expectation from (1) leads to the reduced form

$$y = c_0 + x' c_1 + v \quad \text{with} \quad c_0 = \frac{1}{1-\beta} \alpha \quad c_1 = \frac{1}{1-\beta} \delta$$

Under appropriate circumstances, this equation may be consistently estimated. Yet, such an estimate does not contribute to the question whether or not there are endogenous social effects in the system. For any hypothetical $\beta^* \neq 1$ we can state a vector $\alpha^* \delta^*$ such that

$$\frac{1}{1-\beta^*} \alpha^* = c_0 \quad \frac{1}{1-\beta^*} \delta^* = c_1$$

A linear space of bogus parameters $\alpha^* \delta^*$ leads to the same reduced form as the true parameters $\alpha \delta$, they are observational equivalent. Any desired size of the data set will not be sufficient to decide whether the data were generated by a system with parameters $\alpha \delta$ or by any of the systems with parameters $\alpha^* \delta^*$.

4. The Complete Linear Model

Besides endogenous and correlated effects, Manski features exogenous social effects as well as the action of individual characteristics. The complete specification is:

$$y = \alpha + \beta E[y|x] + \gamma' z + x' \delta + z' \eta + v \quad (2)$$

The K -dimensional vector η represents the effect of individual characteristics z . Exogenous social effects are present if the K -dimensional vector γ is not zero: y then varies with the mathematical expectation of the exogenous variable z in the reference group.

It is assumed that $E[z] = 0$. Calculating the mathematical expectation $E[y|x]$ by integrating (2) with respect to z and v , one obtains:

$$E[y|x] = \frac{1}{1-\beta} [\alpha + E[\gamma' z] + \beta E[y|x] + x' \delta]$$

For a given x , the conditional expectation $E[y|x]$ is a constant. It is a linear function of the regressors x . The reduced form is calculated in the already familiar way:

$$y = c_0 + E[y|x] + x' c_2 + z' c_3 + v \quad (3)$$

$$\text{with} \quad c_0 = \frac{1}{1-\beta} \alpha \quad c_1 = \frac{1}{1-\beta} \delta \quad c_2 = \frac{1}{1-\beta} \gamma \quad c_3 = \eta \quad (4)$$

The parameters of the reduced form do not allow to deduce the structural parameters α , β , γ , and δ . Still, estimating this equation does yield information on the structural parameters. The effect η of the individual characteristics can be inferred. Moreover, it is possible to decide

whether there are any social effects at all. If $c_1 \neq 0$, then $\gamma \neq 0 \vee \beta \neq 0$. If the outcome of y happens to depend on the *expected* outcome $E u_{jt}$, the presence of endogenous and/or exogenous social effects can be concluded. This is by no means unimportant, as in scientific practice it proves to be quite difficult to establish social effects of any kind.¹⁰

As a necessary precondition, $E u_{jt}$ must supply independent information. If $E u_{jt}$ can be written as a linear combination of the other regressors $\Phi(z, x)$, even this limited identification is lost. This situation is given, if, for example,

- (a) z is a (mathematical) function of x . For any x , we have $E u_{jt} = \Phi(z, x)$;
- (b) $E u_{jt}$ does not vary with x . $E u_{jt}$ is a constant then and collinear with 1;
- (c) $E u_{jt}$ is a linear function of x .

All in all, Manski concludes, making statements on the presence of social effects is possible only if the variables x defining reference groups and the exogenous variables z are related in the population by a moderately strong, but nonlinear statistical dependence. The distinction between endogenous and exogenous effects, important as it may be with regard to the results of discretionary changes, is empirically not feasible, nor is the distinction between endogenous and correlated effects. This general identification problem may be "solved" by discriminating in advance in favor of one of the competing hypotheses. If only exogenous social effects and correlated effects are permitted, then $\beta = 0$ by definition and the model is fully identified. Limiting the analysis to endogenous social effects, such that $\gamma = \delta = 0$, yields the same beneficial results. Neither Manski nor the author knows of any empirical work that permits both types of social effects.

5. Is There Really an Identification Problem?

Manski uses the mathematical expectations $E u_{jt}$ and $E u_{jt}$ as regressor variables in order to model social effects. These magnitudes are mathematical functions of the characteristics x . This technique highlights the problem of differentiating between social effects and other consequences of pertaining to a certain social group.

Yet considering social interactions in real life, Manski's procedure seems slightly artificial. In a social group of finite magnitude (a family, a class of pupils, a block of houses), the group mean is as stochastic as the individual outcomes and it is difficult to find a substantive interpretation why, for example, the mathematical *expectation* of the class mates' performance, but not their actual performance should act as an externality on an individual pupil. In general, a social effect operating via a mathematical expectation can result if the agents hold rational expectations in the sense of Muth, or in strategic situations of a game-theoretic nature. Yet in these two cases, there is no identification problem of the kind described above, because the conditioning variables for the relevant mathematical expectations would also include the individual characteristics of the group members. Alternatively, the structural equation (2) might

¹⁰ As an example see the survey of Jencks and Mayer (1990).

deal with the limiting case of a social group with infinite size. From the empirical literature on social interactions, the author is not aware of any such formulation. Typically, the social environment is supposed to act on the individual via the arithmetic mean or another linear function of values realized by the group members, as it is clearly shown by Manski's own characterization of the inferential problem cited above.¹¹

As Manski's formal description of social interactions is idiosyncratic, it is worthwhile to examine the significance of this idiosyncrasy for the identification problem he describes. His model will be modified by simply assuming that the source of the social effects is the *average* outcome within the group. This eliminates the multicollinearity problem, as the group average varies and is no linear function of the other exogenous variables. Instead, a new, but "classical" identification problem arises: The endogenous variables are determined by a system of interdependent linear equations.¹²

6. Social Effects as Group Interactions

The model is modified and specified by the following assumptions:

- A1) Endogenous or exogenous social effects derive from group *averages*;
- A2) The groups are of finite size;
- A3) The error terms in the equations for the individuals are i.i.d. with variance $\sigma^2 > 0$;
- A4) β is less than 1 in absolute value.

Assumptions A1 and A2 remove the multicollinearity, A3 is a restriction concerning the covariance matrix of the error term, and A4 is a stability condition. When a specific estimation procedure is specified, some additional assumptions concerning the distribution of the error term will prove convenient. Now the modified model is analyzed in some detail.

6.1 The Modified Model and Its Identification

An individual I_{ji} belongs to the group $G_j = \{I_{j1}, I_{j2}, \dots, I_{jM_j}\}$ of size M_j . The data set includes N complete groups, i.e. $\sum_{j=1}^N M_j = M$ individuals. Group G_j is described by a $J \times 1$ -dimensional vector \mathbf{x}_j of characteristics. This vector is a distinctive feature of every member of the group. As several groups may be distinguished by the same vector \mathbf{x}_j , it can be interpreted as a "type". Furthermore, the individual I_{ji} is described by a $K \times 1$ -vector \mathbf{z}_{ji} of exogenous characteristics and the outcome y_{ji} of a scalar endogenous variable.

Within the group, endogenous, exogenous, and correlated effects are permitted. Thus, both the arithmetic mean of the exogenous variable, $\bar{\mathbf{z}}_j = \frac{1}{M_j} \sum_{i=1}^{M_j} \mathbf{z}_{ji}$, and the arithmetic mean of the en-

¹¹ This also holds for the paper by Alessie and Kapteyn (1991) on demand interdependencies cited by Manski.

¹² Theil (1971), pp. 447-8, illuminates the close affinity between these two types of identification problems.

ogenous variable, $\bar{y}_j = \frac{1}{M_j} \sum_{i=1}^{M_j} y_{ji}$ may have a systematic influence. The structural equation for individual I_{ji} reads:

$$y_{ji} = \beta \bar{y}_j + \bar{z}_j' \boldsymbol{\gamma} + \mathbf{x}_j' \boldsymbol{\delta} + \mathbf{z}_j' \boldsymbol{\eta} + v_{ji} \quad (5)$$

where the v_{ji} are i.i.d. with zero expectation and variance σ^2 . A constant is contained in the vector \mathbf{x}_j . Manski's model is the borderline case of (5) for $M_j \rightarrow \infty$.

The OLS estimator of this equation is biased and inconsistent, as the v_{ji} and the \bar{y}_j are correlated. The reason is that the dependent variable y_{ji} enters on the right-hand side of the equations for all the remaining group members. The group G_j must be described as a *system of interdependent regression equations*.¹³ Let $\mathbf{y}_j = \begin{bmatrix} y_{j1} \\ \vdots \\ y_{jM_j} \end{bmatrix}$ be the $M_j \times 1$ -vector of endogenous variables and $\mathbf{Z}_j = \begin{bmatrix} \mathbf{z}_{j1} \\ \vdots \\ \mathbf{z}_{jM_j} \end{bmatrix}$ the $M_j \times K$ -matrix of exogenous variables. Let further be $\mathbf{1}$ a $M_j \times 1$ vector with elements all identically equal to 1. Then

$$\mathbf{D}_j = \frac{1}{M_j} \mathbf{1} \mathbf{1}' = \frac{1}{M_j} \begin{bmatrix} \dots & 1 \\ \vdots & \vdots \\ \dots & 1 \end{bmatrix}$$

is a matrix that, if postmultiplied by \mathbf{y}_j , generates a vector with elements identically equal to \bar{y}_j . An analogous result holds for postmultiplication by \mathbf{Z}_j . Let finally be \mathbf{v}_j a $M_j \times 1$ random vector with covariance matrix $\sigma^2 \mathbf{I}_{M_j}$. With this notation, the system of equations for group G_j can be succinctly stated as

$$\mathbf{y}_j = \beta \mathbf{D}_j \mathbf{y}_j + \mathbf{D}_j \mathbf{Z}_j' \boldsymbol{\gamma} + \mathbf{1} \mathbf{x}_j' \boldsymbol{\delta} + \mathbf{Z}_j' \boldsymbol{\eta} + \mathbf{v}_j \quad (6)$$

By rearranging,

$$\mathbf{y}_j = \beta \mathbf{D}_j \mathbf{y}_j + \mathbf{D}_j \mathbf{Z}_j' \boldsymbol{\gamma} + \mathbf{1} \mathbf{x}_j' \boldsymbol{\delta} + \mathbf{Z}_j' \boldsymbol{\eta} + \mathbf{v}_j$$

and premultiplying by the inverse

$$\mathbf{y}_j = \beta \mathbf{D}_j \mathbf{y}_j + \mathbf{I} + \frac{\beta}{1-\beta} \mathbf{D}_j$$

one obtains as a reduced form the vector equation

$$\mathbf{y}_j = \mathbf{D}_j \mathbf{Z}_j' \mathbf{c}_1 + \mathbf{1} \mathbf{x}_j' \mathbf{c}_2 + \mathbf{Z}_j' \mathbf{c}_3 + \mathbf{w}_j \quad (7)$$

with $\mathbf{c}_1 = \frac{\boldsymbol{\gamma}}{1-\beta}$ $\mathbf{c}_2 = \boldsymbol{\delta} \frac{1}{1-\beta}$ $\mathbf{c}_3 = \boldsymbol{\eta}$ $\mathbf{w}_j = \frac{\beta}{1-\beta} \mathbf{D}_j \mathbf{v}_j$ (8)

¹³ The simultaneity established by social effects and the resulting identification problem were first addressed by Duncan, Haller, and Portes (1968) and Duncan (1970). The interdependence is not always treated properly. Investigating the determinants of educational expectations and occupational aspiration of high school sophomores, Alexander, Eckland and Griffin (1975) use the best friend's college plans and the proportion of peers planning to attend college as regular exogenous variables. They happen to observe a high correlation between the social background of a pupil and the college plans of his best friend, but explain this correlation by invoking "status homophily". Sewell and Hauser (1972, 1975) use a similar procedure in their work on the ambitious "Wisconsin model of status attainment". Bank et al (1990) circumvent the problem by using as exogenous variables the behavior of close friends *in the past*.

These equations correspond to the reduced form of Manski's model. The coefficients \mathbf{c}_1 , \mathbf{c}_2 , and \mathbf{c}_3 are equal to their counterparts in (3) and (4). Again, only $\boldsymbol{\eta}$ is identified by the coefficients, but not β , $\boldsymbol{\gamma}$, or $\boldsymbol{\delta}$. A closer consideration shows that the reduced form derived here contains more information. The structure of the error term \mathbf{w}_j is determined in a characteristic way by β . The covariance matrix of \mathbf{w}_j is defined by the $d_j \times M_j$ -matrix $\boldsymbol{\Omega}_j$:

$$\boldsymbol{\Omega}_j = E \mathbf{w}_j \mathbf{w}_j' = \sigma^2 \frac{\beta}{1-\beta} \mathbf{D}_j + \sigma^2 \mathbf{I}_{M_j} \quad (9)$$

As can easily be verified, it follows

$$\frac{\text{var } w_{ji} - \text{cov } w_{ji}, w_{jk}}{M_j \text{cov } w_{ji}, w_{jk} + \text{var } w_{ji} - \text{cov } w_{ji}, w_{jk}}$$

an equation by which β is determined uniquely because of A4. The remaining parameters of the structural form can be recuperated from the equations in (8). A consistent estimation of the reduced form thus allows to infer all the parameters of the structural form.

Proposition 1: *Taking into account the error term, all the parameters of the modified model are exactly identified.*

In other words: Manski's assumption concerning the working of social effects is absolutely critical for his key result.

6.2 The Statistical Fingerprint of Social Effects

Identification succeeds with the help of restrictions concerning the covariance matrix of the error terms in the structural equations.¹⁴ These restrictions permit to trace the key parameter β back from the errors in the reduced form. The seminal works of Goldberger (1972), Griliches (1974), and Chamberlain and Griliches (1975) have explored the special significance of the covariance matrix for the identification of structural models in the social sciences.

Identification of the present model rests on a fundamental property of social effects: For given values of the exogenous variables they lead to covariances in the outcomes of group members that are non-existent with regard to individuals in other groups. These positive or negative covariances serve to amplify or dampen random differences between groups of otherwise identical external attributes. The ratio between the dispersion *within* a group and the dispersion *between* groups is biased in a characteristic way. This will now be made precise.

¹⁴ In many econometric textbooks, the identification problem is reduced to the question whether the structural equations are identified by the coefficients of the reduced form. This question is then answered by the rank and order conditions. Yet the classic treatment of Fisher (1966) already dedicates a whole chapter to the role of the covariance matrix.

The reduced form (7) and the structure of its error term (9) bear great resemblance to the standard *random coefficient model* for the econometric analysis of panel data.¹⁵ The reduced form disturbance

$$w_{ji} = v_{ji} + \frac{\beta}{1-\beta} \bar{v}_j$$

is composed additively of an individual error term v_{ji} and an error term $\frac{\beta}{1-\beta} \bar{v}_j$ specific for group G_j . The variance of this second error term clearly depends on the intensity of the social interaction. Looking on the *average* outcome in group G_j ,

$$\bar{y}_j = \bar{z}_j' \beta_1 + \bar{c}_j + \bar{w}_j \quad \text{with} \quad \bar{w}_j = \frac{1}{1-\beta} \bar{v}_j \quad (10)$$

we see that because of

$$\text{var } \bar{w}_j = \frac{1}{M_j} \frac{1}{1-\beta}$$

the variance of the error term increases with the strength β of the interdependence between group members. A positive $\beta < 1$ acts as an *amplifier of random disturbances*. A high outcome of \bar{v}_j is translated into a still higher \bar{w}_j in absolute terms. Looking at the deviations of the individual from the average of its reference group,

$$y_{ji} - \bar{y}_j = \beta_1 (z_{ji} - \bar{z}_j) + v_{ji} - \bar{w}_j \quad (11)$$

the variance of the residual does not depend on β , as by definition

$$w_{ji} - \bar{w}_j = v_{ji} - \bar{v}_j$$

Actually we have

$$\text{var } (y_{ji} - \bar{y}_j) = \frac{1}{M_j} \text{var } (v_{ji} - \bar{v}_j)$$

This is the statistical "fingerprint" of endogenous social effects within groups of finite size: Relative to the variability *within groups*, the differences *between groups* are conspicuously large or small. This central feature is suppressed by Manski's quasi-deterministic modeling technique.

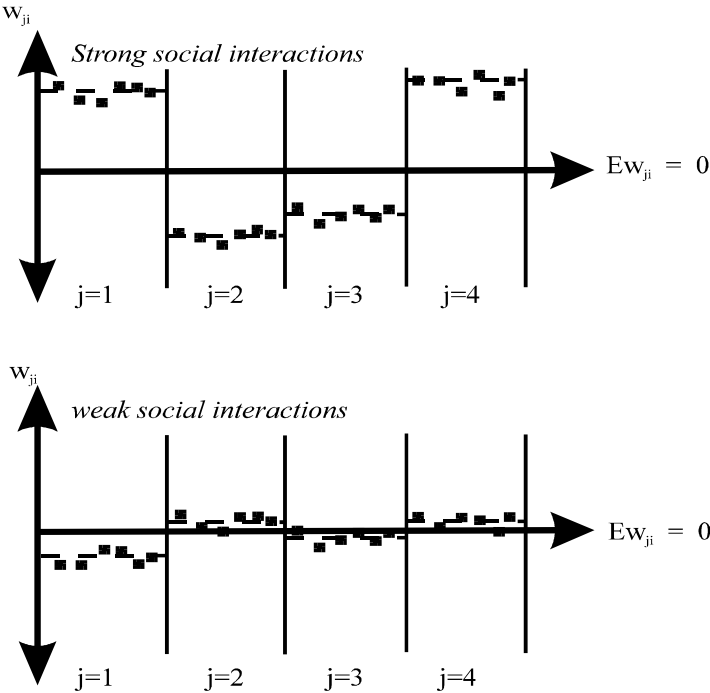
As an illustration, the graph below depicts the residuals of four reference groups, for the case of strong and of weak positive social feedbacks. The ratio between the dispersion of the group means on the one hand and of the dispersion around the group means on the other hand indicates the social effect:

$$\frac{1}{M_j - 1} \frac{\text{var } (z_{ji} - \bar{z}_j)}{\text{var } \bar{w}_j} = \beta \quad (12)$$

¹⁵ See Hsiao (1986), Chap. 2 and 3. In the case at hand, the disturbances related to group and individual are correlated, as distinguished from the formulation in the standard model.

This equation readily aggregates the information on β contained in Ω . A consistent estimate for the numerator and the denominator is obtained from the squared residuals of the OLS estimates of the average equation (10) and of the deviation equation (11). Beyond the inferential problem, the graph makes clear that endogenous social effects can be very important for the analysis of economic inequality. Differences in the starting positions of social groups like families or cliques, e.g. with regard to human capital, are reinforced if social interactions make for a positive feedback between the outcome of group members.¹⁶

An endogenous social effect with $0 < \beta < 1$ in (7) is akin to an income multiplier in a simple Keynesian macromodel. This concerns not only the average \bar{v}_j of the residuals, but also the net effect of the vectors \mathbf{x}_j and $\bar{\mathbf{z}}_j$. Corresponding to this formal similarity there is an analogy in the underlying logical structure.



Dispersion of the reduced form residuals for endogenous effects of varying strength

6.3 Network Analysis

Simultaneous systems of social interactions of the type depicted in (5) were introduced by Erbring and Young (1978).¹⁷ Their approach is labeled *network analysis* or *model of spatial correlation*. With respect to the modeling of social interaction, this approach is more general

¹⁶ For a fascinating recent example in the same vein see Griliches' (1996) analysis of the "F-connection".
¹⁷ In geographic and biological applications similar systems were explored even before, see for example Ord (1975) and Cliff and Ord (1981), Chap. 9 and the literature cited there. Burt (1980), Friedkin (1990), Friedkin and Johnson (1990), and Friedkin and Cook (1990), further explore this model and concentrate on substantive aspects.

than the structure explored here, but the literature does not explicitly consider either exogenous effects or correlated effects. The structural equation of Erbring and Young reads:¹⁸

$$\mathbf{y} = \beta \mathbf{W}\mathbf{y} + \mathbf{Z}\boldsymbol{\eta} + \mathbf{v} \quad (13)$$

Here, as above, \mathbf{y} is a vector of observations of an endogenous variable, \mathbf{Z} is a matrix of exogenous variables and \mathbf{v} is a random vector. \mathbf{W} is a matrix that describes the structure of the social interactions between the individuals. \mathbf{W} defines an autoregressive relationship between the endogenous variables. Erbring and Young do not assume a number of separate groups, but in principle each individual may interact with each other. They interpret their structural equation as a dynamic equilibrium of an iterative social process:

$$\mathbf{y}_t = \beta \mathbf{W}\mathbf{y}_{t-1} + \mathbf{Z}\boldsymbol{\eta} + \mathbf{v} \quad \text{with} \quad \mathbf{y}_0 = \mathbf{0} \quad (14)$$

The parameter β is dubbed *feedback rate*. The magnitudes \mathbf{v} and $\mathbf{Z}\boldsymbol{\eta}$ are regarded as being given for the whole "duration" of the process. In the first stage they directly determine \mathbf{y}_1 . According to \mathbf{W} , the vector of state variables is then transmitted to the interaction partners. The result, \mathbf{y}_2 , serves as starting point for the third iterate, and so on. Dynamic equilibrium is given for

$$\mathbf{y}_t = \mathbf{y}_{t-1}$$

i.e., if (13) holds. Again the analogy to the dynamical interpretation of the Keynesian expenditure multiplier is very close. The social "multiplier process" cannot do without restrictions on the parameters. By direct substitution follows

$$\mathbf{y}_t = \beta \mathbf{W} \mathbf{y}_{t-1} + \mathbf{Z}\boldsymbol{\eta} + \mathbf{v}$$

The series in brackets must converge if dynamic equilibrium is to be reached for given \mathbf{v} and $\mathbf{Z}\boldsymbol{\eta}$, i.e., if the difference equation (14) is stable. In this case we have

$$\mathbf{I} + \beta \mathbf{W} = \mathbf{0}$$

and the system converges to $\mathbf{y} = \beta \mathbf{W} \mathbf{y} + \mathbf{Z}\boldsymbol{\eta} + \mathbf{v}$.

Thus, the reduced form describes the stationary state of a dynamical system. The model can usefully be employed for quite diverse purposes. Doreian (1981) uses it to analyze spatial interdependences: in the military activities of a rebel formation (the Huk insurgency), for example or in voting decisions in Louisiana. Burt and Doreian (1982) investigate interdependences in the evaluation of leading scientific journals by the scientific community. Burt (1987) undertakes a network-theoretic analysis of the diffusion of a novel antibiotic among physicians in the American Midwest and Case (1991) explores spatial interdependences in the demand of consumer goods.

The network model (13) can be estimated by a maximum likelihood routine. The technique proposed by Erbring and Young (1978) and Doreian (1981) actually goes back to Ord

¹⁸ This notation deviates from Erbring and Young (1978) and is adapted to the equation (5).

(1975).¹⁹ The procedure described in these publications has one serious drawback: in general the likelihood equations cannot be solved explicitly and the likelihood function must be maximized numerically. Fortunately, for the case studied here we can give an exact solution. This not only greatly facilitates the *interpretation* of the resulting estimators, it even enables us to make detailed statements about their *finite sample properties*.

¹⁹ See also Doreian (1981), Cliff and Ord (1981), Chaps. 6, and 9 and Anselin (1988), Chaps. 6 and 12.

7. FIML-Estimation of the System

7.1 The Structural Equations

Collecting data, the structural equations of the modified model can be written as

$$y = \beta Dy + DZ\gamma + X\delta + Z\eta + v \quad (15)$$

where $y = \begin{pmatrix} y_1 \\ \vdots \\ y_N \end{pmatrix}$ $D = \begin{pmatrix} D_1 & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & D_N \end{pmatrix}$ $Z = \begin{pmatrix} Z_1 \\ \vdots \\ Z_N \end{pmatrix}$ $X = \begin{pmatrix} X_1 \\ \vdots \\ X_N \end{pmatrix}$ $v = \begin{pmatrix} v_1 \\ \vdots \\ v_N \end{pmatrix}$

A further simplification lies in the notation

$$y = \beta Dy + Q\phi + v \quad \text{with} \quad Q = [DZ \quad X \quad Z] \quad \text{and} \quad \phi' = [\gamma' \quad \delta' \quad \eta'] \quad (16)$$

Note that y is formed from the *vectors* y_j of group G_j ; the random vector v and the matrices Z and X are constructed in an analogous way. The matrix D is block-diagonal, with sub-matrices $D_j = \frac{1}{M_j} \mathbf{1} \mathbf{1}'$. It is idempotent and postmultiplication by y generates a vector that gives for every individual the arithmetic average of his or her group. Postmultiplying by Z yields an analogous result. The block-diagonal matrix D plays the role of W in the network model of Erbring and Young. The series

$$I + \beta D + \beta^2 D^2 + \beta^3 D^3 + \dots = I + \beta \frac{D}{1 - \beta D}$$

converges for $|\beta| < 1$. This is presupposed by A4. Furthermore it shall now be specified:

- A5) X and Z – and thus Q – are fixed real matrices and $Q'Q$ is of full rank;
- A6) The elements of v are jointly normal with expectation zero and covariance $\sigma^2 I$.

7.2 The Likelihood Function

Point of departure is the structural equation for the simultaneous system (16). The random vector v is normal, with density

$$f_v = \frac{1}{(2\pi\sigma^2)^{N/2}} \exp\left\{-\frac{1}{2\sigma^2} v'v\right\}$$

The observed variable y is generated by the linear transformation (16) from the non-observed random variable v . Thus, y is also normal, with density²⁰

$$f_y = \frac{1}{(2\pi\sigma^2)^{N/2}} \exp\left\{-\frac{1}{2\sigma^2} [y - \beta Dy - Q\phi]' [y - \beta Dy - Q\phi] \frac{1}{|I - \beta D|}\right\}$$

²⁰ $|I - \beta D|$ is the Jacobian for the transformation $y = \beta Dy + Q\phi + v$, see, e.g., Fisz (1963), p. 56.

As the matrix $\mathbf{I} - \beta\mathbf{D}_j$ possesses $\alpha_j - 1$ times the eigenvalue 1 plus the simple eigenvalue $1 - \beta$, it follows that $|\mathbf{I} - \beta\mathbf{D}| = \beta^N$. Hence the log-likelihood function is

$$l(\beta^2, \beta | \mathbf{y}) = \frac{M}{2} \ln 2\pi - \frac{M}{2} \ln \sigma^2 - \frac{1}{2\sigma^2} A + N \ln \beta$$

with $A = [\beta\mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{y}] [\beta\mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{y}]$
 $= \mathbf{y}' \mathbf{D} (2\beta\mathbf{D} + \beta^2\mathbf{D}) \mathbf{y} + \mathbf{y}' \mathbf{D} \mathbf{y} + \phi' \mathbf{Q}' \mathbf{Q} \phi$

7.3 The Likelihood Equations and Their Solutions

We need the combination ϕ, σ^2, β that maximizes the likelihood function for given \mathbf{y} and \mathbf{Q} . As necessary conditions for an interior solution, the following likelihood equations must hold:

$$\frac{\partial l}{\partial \phi} = \frac{1}{\sigma^2} [\mathbf{Q}' \mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{Q}] \phi = 0 \quad (17)$$

$$\frac{\partial l}{\partial \sigma^2} = -\frac{M}{2\sigma^2} + \frac{A}{2\sigma^4} = 0 \quad (18)$$

$$\frac{\partial l}{\partial \beta} = \frac{1}{\sigma^2} \mathbf{y}' \mathbf{D} [\mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D}] - N \frac{1}{1-\beta} = 0 \quad (19)$$

The first two equations yield

$$\phi_{ML} = \mathbf{Q} (\mathbf{Q}' \mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{Q})^{-1} \mathbf{Q}' \mathbf{D} \mathbf{y} \quad (20)$$

$$\begin{aligned} \sigma_{ML}^2 &= \frac{1}{M} [\mathbf{Q}' \mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{Q}]^{-1} [\mathbf{Q}' \mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{Q}] \\ &= \frac{1}{M} \mathbf{y}' \mathbf{D} \mathbf{B} \mathbf{D} \mathbf{y} \end{aligned} \quad (21)$$

with $\mathbf{B} = \mathbf{I} - \mathbf{Q} (\mathbf{Q}' \mathbf{D} \mathbf{Q})^{-1} \mathbf{Q}' \mathbf{D}$ (22)

\mathbf{B} is a symmetric and idempotent $M \times M$ -matrix. From the third likelihood equation, after substitution of

and $\sigma_{ML}^2 = \frac{1}{M} \mathbf{y}' \mathbf{D} \mathbf{B} \mathbf{D} \mathbf{y} + \mathbf{y}' \mathbf{D} \mathbf{B} \mathbf{D} \mathbf{y} + \mathbf{y}' \mathbf{D} \mathbf{B} \mathbf{D} \mathbf{y}$

we obtain:

$$\begin{aligned} & \mathbf{Q}' \mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{Q} \mathbf{B} \mathbf{D} \mathbf{y} - \frac{N}{M} \mathbf{y}' \mathbf{D} \mathbf{B} \mathbf{D} \mathbf{y} \\ & - 2 \frac{N}{M} \mathbf{Q}' \mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{B} \mathbf{D} \mathbf{y} = 0 \end{aligned} \quad (23)$$

In order to proceed, it is necessary to show the identity $\mathbf{D} \mathbf{B} \mathbf{D} = \mathbf{0}$. Because the estimator ϕ_{ML} in (20) has, for given β_{ML} , the form of an OLS estimator, the equality

$$\mathbf{Q}' \mathbf{D} \mathbf{y} \mathbf{y}' \mathbf{D} \mathbf{Q} \phi_{ML} + \hat{\mathbf{v}} \quad \text{holds, with} \quad (24)$$

$$\hat{\mathbf{v}} = \mathbf{B} \mathbf{Q}' \mathbf{D} \mathbf{y} \quad \text{and} \quad \mathbf{Q}' \hat{\mathbf{v}} = \mathbf{0} \quad (25)$$

It immediately follows that

$$\mathbf{Q}'\mathbf{D}\mathbf{y} - \mathbf{Q}'\mathbf{D}\mathbf{B}\hat{\boldsymbol{\beta}}_{ML} + \mathbf{Q}'\mathbf{D}\mathbf{v}$$

Because $\mathbf{BQ} = \mathbf{0}$ and $\mathbf{BDQ} = \mathbf{BQ}'\mathbf{X}'\mathbf{DZ}'\mathbf{y}$, it is also $\mathbf{BQ}'\mathbf{D}\mathbf{y} = \mathbf{0}$. Furthermore, with $\mathbf{Q}'\hat{\mathbf{v}} = \mathbf{0}$ we also have $\mathbf{Q}'\mathbf{D}\hat{\mathbf{v}} = \mathbf{0}$. This yields

$$\mathbf{DBQ}'\mathbf{D}\mathbf{y} - \mathbf{DBQ}'\mathbf{D}\mathbf{B}\hat{\boldsymbol{\beta}}_{ML} + \mathbf{Q}'\mathbf{D}\mathbf{v} = \mathbf{BQ}'\mathbf{D}\mathbf{y} - \mathbf{BQ}'\mathbf{D}\mathbf{B}\hat{\boldsymbol{\beta}}_{ML} + \mathbf{Q}'\mathbf{D}\mathbf{v}$$

Thus the equation (23) simplifies to

$$\mathbf{Q}'\hat{\boldsymbol{\beta}}_{ML} = \frac{N}{M-N} \frac{\mathbf{y}'\mathbf{Q}'\mathbf{D}\mathbf{B}\mathbf{Q}'\mathbf{D}\mathbf{y}}{\mathbf{y}'\mathbf{D}\mathbf{B}\mathbf{D}\mathbf{y}}$$

Because of $|\beta| < 1$, the estimator $\hat{\boldsymbol{\beta}}_{ML}$ is uniquely determined. The other estimators are obtained by substituting in equations (20) to (22). In the appendix it is shown that the second order conditions for a local maximum hold. The results are summarized as follows:

Proposition 2: *The maximum likelihood estimators $\hat{\boldsymbol{\beta}}_{ML}$, $\hat{\sigma}_{ML}^2$, $\hat{\boldsymbol{\gamma}}_{ML}$, $\hat{\boldsymbol{\delta}}_{ML}$ and $\hat{\boldsymbol{\eta}}_{ML}$ for system (15) are given by*

$$\hat{\beta}_{ML} = 1 - \sqrt{e} \quad \text{with} \quad e = \frac{N}{M-N} \frac{\mathbf{y}'\mathbf{Q}'\mathbf{D}\mathbf{B}\mathbf{Q}'\mathbf{D}\mathbf{y}}{\mathbf{y}'\mathbf{D}\mathbf{B}\mathbf{D}\mathbf{y}} \quad (26)$$

$$\hat{\sigma}_{ML}^2 = \frac{1}{M-N} \mathbf{y}'\mathbf{Q}'\mathbf{D}\mathbf{B}\mathbf{Q}'\mathbf{D}\mathbf{y} \quad (27)$$

$$\hat{\boldsymbol{\phi}}_{ML} = \hat{\boldsymbol{\gamma}}_{ML}' \hat{\boldsymbol{\delta}}_{ML}' \hat{\boldsymbol{\eta}}_{ML}' \mathbf{y}'\mathbf{Q}'\mathbf{D}\mathbf{B}\mathbf{Q}'\mathbf{D}\mathbf{y} \quad (28)$$

7.4 Calculating the Estimators

It is readily seen that e can be interpreted as the ratio of two sums of squared residuals from OLS estimates. The ML estimation of the key parameter β can be carried out in three steps:

- First an OLS estimate is run with \mathbf{Q} as regressor and the deviations $\mathbf{Q}'\mathbf{D}\mathbf{y}$ from the group average as regressand. The sum of squared residuals for this auxiliary regression,

$$\hat{\mathbf{v}}'\hat{\boldsymbol{\gamma}}\hat{\boldsymbol{\gamma}}' \mathbf{y}'\mathbf{Q}'\mathbf{D}\mathbf{B}\mathbf{Q}'\mathbf{D}\mathbf{y}$$

yields the ML-estimator for the variance σ^2 , after correcting with $1/(M-N)$. It can be shown that the regression on the $M \times K$ -matrix $\mathbf{Q}'\mathbf{D}\mathbf{Z}$ yields the same residuals.

- A second auxiliary regression uses \mathbf{Dy} , the group averages of the endogenous variables, as regressand vector and again \mathbf{Q} as regressor matrix. It is possible to generate the resulting sum of squared residuals

$$\hat{\mathbf{v}}'\hat{\boldsymbol{\gamma}}\hat{\boldsymbol{\gamma}}' \mathbf{y}'\mathbf{D}\mathbf{B}\mathbf{D}\mathbf{y}$$

by an OLS estimation using the $(K+J) \times M$ -matrix $[\mathbf{DZ} \quad \mathbf{X}]$.

- The ratio of the SSR in a) and b) is calculated and multiplied by $N/(M-N)$:

$$e = \frac{N}{M-N} \frac{\hat{\mathbf{v}}'\hat{\boldsymbol{\gamma}}\hat{\boldsymbol{\gamma}}' \mathbf{y}'\mathbf{Q}'\mathbf{D}\mathbf{B}\mathbf{Q}'\mathbf{D}\mathbf{y}}{\hat{\mathbf{v}}'\hat{\boldsymbol{\gamma}}\hat{\boldsymbol{\gamma}}' \mathbf{y}'\mathbf{D}\mathbf{B}\mathbf{D}\mathbf{y}}$$

The square root of this expression is equal to $1 - \hat{\beta}_{ML}$.

In order to calculate $\hat{\beta}_{ML} = (Q'Q)^{-1}Q'\beta_{ML}D^{-1}y$, it is necessary to generate $(Q'Q)^{-1}Q'\beta_{ML}D^{-1}y$ first. This is done by subtracting from each observation y_{ji} the amount $\beta_{ML}\bar{y}_j$. Then a regression of this transformed variable on the exogenous variables in Q is run.

7.5 Characterizing the Estimators

Now the finite sample distributions of $\hat{\beta}_{ML}$ and σ_{ML}^2 will be discussed. Consider first the SSR $\hat{v}'\hat{v}$. It is $(Q'D)^{-1}Q'D^{-1}y - \beta_{ML}$, and as $B(Q'D)^{-1}Q'D^{-1}y = 0$, this leads to

$$\hat{v}'\hat{v} = v'v - v'B\gamma$$

The matrix $B\gamma$ is symmetric and idempotent. Its rank is equal to its trace

$$\begin{aligned} \text{Rank } B\gamma &= \text{tr} \left(\frac{Q'D^{-1}Q'D^{-1}Q'Q}{Q'Q} \right) \\ &= \text{tr} \left(\frac{Q'D^{-1}Q'D^{-1}Q'Q}{Q'Q} \right) + \text{tr} \left(\frac{Q'Q}{Q'Q} \right) \end{aligned}$$

Now $\text{tr} \left(\frac{Q'D^{-1}Q'D^{-1}Q'Q}{Q'Q} \right) = \frac{1}{M_j} \sum_{j=1}^N \text{tr} \left(\frac{Q_j'Q_j}{Q_j'Q_j} \right) = M - N$ and $\text{tr} \left(\frac{Q'Q}{Q'Q} \right) = 2K + J$. Furthermore, $DX \equiv X$ and $DQ = [DZ \ X \ DZ]$ lead to:

$$(Q'Q)^{-1}Q'DQ = \begin{pmatrix} Z'DZ & Z'X & Z'DZ \\ X'Z & X'X & X'Z \\ Z'DZ & Z'X & Z'DZ \end{pmatrix} = \begin{pmatrix} 0 & I & 0 \\ I & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} \quad (29)$$

so that $\text{tr} \left(\frac{Q'Q}{Q'Q} \right) = K + J$. Therefore one obtains

$$\text{tr } B\gamma = M - N - K$$

For the distribution of the sum of squared residuals, it follows:

Proposition 3: The expression

$$\frac{1}{\sigma^2} \hat{v}'\hat{v} \quad (30)$$

is distributed χ^2 with $M - N - K$ degrees of freedom. The statistic

$$s^2 = \frac{1}{M - N - K} v'v - \frac{M - N}{M - N - K} \sigma_{ML}^2$$

is an unbiased estimator for σ^2 with variance $\frac{2\sigma^4}{M - N - K}$. The estimator σ_{ML}^2 is consistent for $N \rightarrow \infty, \frac{N}{M} \rightarrow \rho$ and $\frac{1}{N}Q'Q \rightarrow C$ and $\text{Rank } C = 2K + J$.

Proof: The elements of v are stochastically independent and distributed $N(0, \sigma^2)$. As matrix $B\gamma$ is idempotent with rank $M - N - K$, the expression $\frac{1}{\sigma^2} v'v - \frac{M - N}{M - N - K} \sigma_{ML}^2$ is distributed χ^2 with the same number of degrees of freedom. The second part of the proposition follows from taking into account the expectation and variance associated with the χ^2 -distribution. \square

With regard to $\hat{\beta}_{ML}$, the distribution of the SSR $\hat{v}'\hat{v}$ must be determined in an analogous fashion. By definition it is

$$Dy = \frac{1}{1-\beta} Q\phi + Dv \quad (31)$$

and because of $BDQ = 0$ we obtain

$$\hat{v} = \frac{1}{\sigma^2} v' B \hat{v} \quad \text{with } B = DBD$$

B too, is symmetric and idempotent. Its rank can be calculated as

$$\text{Rank } B = \text{tr } D - \text{tr } Q'Q = N - K - J$$

Consequently the expression

$$\frac{\phi' B \phi}{\sigma^2} \sim \frac{1}{\sigma^2} v' B v \quad (32)$$

follows a χ^2 -distribution with $N - K - J$ degrees of freedom. Finally we have

$$B \hat{v} B = \underbrace{Q' D B Q}_{0} = 0$$

The quadratic forms $v' B v$ and $\hat{v}' B \hat{v}$ thus are stochastically independent and the ratio of the two expressions (30) and (31), corrected by their respective degrees of freedom, follows an F-distribution:

$$\frac{\hat{v}' B \hat{v}}{N - K - J} \frac{N - K - J}{\hat{v}' \hat{v}} \sim F_{N-K-J, M-N-K}$$

For $N \rightarrow \infty$ and $\frac{N}{M} \rightarrow \rho$, this expression converges stochastically to unity. Therefore setting

$$q = \frac{N - K - J}{M - N - K} \frac{\hat{v}' B \hat{v}}{\hat{v}' \hat{v}} \sim \frac{N - K - J}{N - K} \frac{1}{\frac{M - N - K}{N}}$$

implies immediately

$$\text{plim}_{\substack{N \rightarrow \infty \\ M \rightarrow \rho}} q = \text{plim}_{\substack{N \rightarrow \infty \\ M \rightarrow \rho}} e = \phi' B \phi$$

Let $F_{n,m,\alpha}$ be the value that with probability α is surpassed by a random variable following an F-distribution with n and m degrees of freedom. Then we can state

Proposition 4: For $N \rightarrow \infty$, $\frac{N}{M} \rightarrow \rho$ and $\frac{1}{N} Q'Q \rightarrow C$, with $\text{Rank } C = 2K + J$, the estimator β_{ML} is consistent. The equation

$$W \sqrt{q \cdot F_{N-K-J, M-N-K, \frac{\alpha}{2}}} \leq \beta \leq 1 - \sqrt{q/F_{M-N-K, N-K-J, \frac{\alpha}{2}}} 1 - \alpha$$

defines a confidence interval for β .

Proof: The second part of the proposition follows from

$$W \sqrt{q \cdot F_{N-K-J, M-N-K, \frac{\alpha}{2}}} \leq \frac{\phi' B \phi}{q} \leq F_{N-K-J, M-N-K, \frac{\alpha}{2}} 1 - \alpha$$

taking into account the identity $F_{N-K-J, M-N-K, 1-\frac{\alpha}{2}} = \frac{1}{F_{M-N-K, N-K-J, \frac{\alpha}{2}}}$ □

Ultimately, for the ML estimator $\phi_{ML} = (\gamma'_{ML} \delta'_{ML} \eta'_{ML})'$ the following holds:

Proposition 5: For $N \rightarrow \infty$, $\frac{N}{M} \rightarrow \rho$ and $\frac{1}{N} \mathbf{Q}'\mathbf{Q} \rightarrow \mathbf{C}$, with $\text{Rank } \mathbf{C} = 2K + J$, the estimator ϕ_{ML} is consistent for $\phi' = [\gamma' \delta' \eta']$.

Proof: Under the present conditions, the OLS estimator $\hat{\beta} = (\mathbf{Q}'\mathbf{Q})^{-1} \mathbf{Q}'\mathbf{y}$ is consistent for β in equation (16). The parameter β is not known, but β_{ML} is available. The difference vector

$$\phi_{ML} - (\gamma'_{ML} \delta'_{ML} \eta'_{ML})' = (\mathbf{Q}'\mathbf{Q})^{-1} \mathbf{Q}'\mathbf{D}(\beta - \beta_{ML})$$

is the product of the estimation error $\beta - \beta_{ML}$ and an OLS estimator for equation (31), with \mathbf{Q} as design matrix. Because of $\mathbf{D}\mathbf{Q} = [\mathbf{D}\mathbf{Z} \ \mathbf{X} \ \mathbf{D}\mathbf{Z}]$, the magnitude $(\mathbf{Q}'\mathbf{Q})^{-1} \mathbf{Q}'\mathbf{D}\mathbf{y}$ converges in probability to the fixed vector $\frac{1}{1-\beta} [\gamma' + \eta' \delta' \ 0']'$. Finally, $\beta - \beta_{ML}$ is stochastically convergent to zero and the proposition follows. □

7.6 Asymptotic Distribution of the Estimators

It is well known that under weak conditions, ML estimators are asymptotically normal with the information matrix as covariance matrix, if the observations are independent and identically distributed.²¹ A similar convergence result can also be derived in the present case. It is appropriate to refine the notation and slightly strengthen the assumptions concerning the parameter space:

A7) Let $\theta' = (\gamma' \delta' \eta')'$. The true parameters $\theta_0' = (\gamma_0' \delta_0' \eta_0')'$ are in the interior of the parameter space Θ . The latter is a closed and convex interval of the \mathbb{R}^{2K+J+2} , with $\sigma^2 > 0$ and $|\beta| < 1$ for all $\theta \in \Theta$.

This notation explicitly differentiates between *permitted* parameters, $\theta \in \Theta$, and the *true* parameters, θ_0 . For a formal statement on the asymptotic distribution of the ML-estimators we need the following lemma:

Lemma 1: Let the elements q_{tk} , $t = 1, \dots, M$; $k = 1, \dots, 2K + J$ of matrix \mathbf{Q} satisfy

$$|q_{tk}| < \bar{q} < \infty, \text{ and } \lim_{\substack{M \rightarrow \infty \\ \frac{N}{M} \rightarrow \rho}} \frac{1}{N} \mathbf{Q}'\mathbf{Q} = \mathbf{C}, \text{ with } \text{rank } \mathbf{C} = 2K + J$$

Then for $N \rightarrow \infty$, $\frac{N}{M} \rightarrow \rho$, the following holds:

$$\frac{1}{\sqrt{N}} \frac{\partial \ln L}{\partial \theta} \bigg|_{\theta_0} \xrightarrow{d} N(0, \mathbf{I}^{-1}(\theta_0))$$

²¹ See Cramér (1946). For explanations and proofs, see, e.g., Theil (1971).

where $\mathbf{R}_N = \lim_{\substack{N \rightarrow \infty \\ \frac{N}{M} \rightarrow \rho}} \frac{1}{N} \mathbf{R}_N$ and $\mathbf{R}_N = E_{\theta_0} \frac{\partial^2 l}{\partial \theta \partial \theta'}$. One obtains

$$\mathbf{R}_N = \begin{bmatrix} \mathbf{Q}'\mathbf{Q} & \mathbf{0} & \frac{1}{1-\beta_0} \mathbf{Q}'\mathbf{D}\mathbf{Q}\phi_0 \\ \mathbf{0}' & \frac{M}{2\sigma_0^2} & \frac{N}{1-\beta_0} \\ \frac{1}{1-\beta_0} \phi_0' \mathbf{Q}'\mathbf{D}\mathbf{Q} & \frac{N}{1-\beta_0} & \frac{1}{\sigma_0^2} \mathbf{v}'\mathbf{Q}'\mathbf{D}\mathbf{Q}\phi_0 + 2N\sigma_0^2 \end{bmatrix}$$

Proof: By substitution one obtains from (17) to (19)

$$\frac{\partial l}{\partial \theta} \Big|_{\theta_0} = \begin{bmatrix} \frac{1}{\sigma_0^2} \mathbf{Q}'\mathbf{v} \\ \frac{1}{2\sigma_0^4} \mathbf{v}'\mathbf{v} - M\sigma_0^2 \\ \frac{1}{\sigma_0^2} \phi_0' \mathbf{Q}'\mathbf{D}\mathbf{v} + \mathbf{v}'\mathbf{D}\mathbf{v} - N\sigma_0^2 \end{bmatrix} \quad (33)$$

Here, $\partial l / \partial \phi$ is a $K + J$ -vector; $\partial l / \partial \sigma^2$ and $\partial l / \partial \beta$ are scalars. The mathematical expectation of (33) is equal to the zero vector and it is easily shown that

$$\text{cov}_{\theta_0} \left(\frac{\partial l}{\partial \theta} \Big|_{\theta_0} \right) = E_{\theta_0} \left(\frac{\partial l}{\partial \theta} \Big|_{\theta_0} \right) \left(\frac{\partial l}{\partial \theta} \Big|_{\theta_0} \right)'$$

as stated above. The negative of the expected Hesse matrix, $-E_{\theta_0} \frac{\partial^2 l}{\partial \theta \partial \theta'}$, is a function \mathbf{R}_N of θ . Evaluating it at θ_0 yields the information matrix for the parameter vector θ_0 . The computation also shows that it is equal to \mathbf{R}_N , the covariance matrix.

A random vector is asymptotically normal if the distribution of any nontrivial linear combination of its elements converges to the univariate normal.²² Consider the components of (34). Every element of the subvector $\partial l / \partial \phi \Big|_{\theta_0}$ is normal. In $\partial l / \partial \sigma^2 \Big|_{\theta_0}$, the magnitude $\frac{1}{\sigma_0^2} \mathbf{v}'\mathbf{v}$ follows a χ^2 distribution with M degrees of freedom. Finally, in $\partial l / \partial \sigma^2 \Big|_{\theta_0}$ the expression $\phi_0' \mathbf{Q}'\mathbf{D}\mathbf{v}$ is normal and $\frac{1}{\sigma_0^2} \mathbf{v}'\mathbf{D}\mathbf{v}$ is distributed χ^2 with N degrees of freedom, because \mathbf{D} is idempotent with rank N . Every linear combination of the elements of vector $\frac{1}{\sqrt{N}} \frac{\partial l}{\partial \theta} \Big|_{\theta_0}$ is a linear combination of normal or asymptotically normal random variables. Thus this vector is asymptotically normal with the parameters stated above. \square

After this preliminary work, the asymptotic distribution of the maximum likelihood estimators can be characterized as follows:

²² See Dhrymes (1970), p. 108, theorem 5, together with p. 19, proposition 1.

Proposition 6: The conditions of lemma 1 hold. Let $\theta_{ML}' = \theta_{ML}' \sigma_{ML}^2 \beta_{ML}$. Then for $N \rightarrow \infty, \frac{N}{M} \rightarrow \rho$ the vector $\sqrt{N} \theta_{ML} - \theta_0$ is asymptotically normal with expectation zero and covariance matrix $\bar{R} \theta_{ML}' \lim_{\substack{N \rightarrow \infty \\ \frac{N}{M} \rightarrow \rho}} NR_N \theta_{ML}'$, where

$$R_N \theta_{ML}' \sigma_0^2 \begin{pmatrix} \frac{1}{M-N} \xi_0 & \frac{1}{M-N} \xi_0 \\ -\frac{1-\beta_0}{2\sigma_0^2 N} \left(\frac{N}{M} \right) & -\frac{1-\beta_0}{M-N} \\ -\frac{1-\beta_0}{2\sigma_0^2 N} \left(\frac{N}{M} \right) & -\frac{1-\beta_0}{M-N} \end{pmatrix} \begin{pmatrix} \frac{1}{M-N} \xi_0 \\ -\frac{1-\beta_0}{M-N} \\ -\frac{1-\beta_0}{M-N} \end{pmatrix} = \frac{1-\beta_0}{2\sigma_0^2 N} \left(\frac{N}{M} \right) \begin{pmatrix} \frac{1-\beta_0}{M-N} \\ -\frac{1-\beta_0}{M-N} \\ -\frac{1-\beta_0}{M-N} \end{pmatrix}$$

and $\xi' = \theta_{ML}' \eta' \delta' 0'$

Proof:²³ The gradient of the log likelihood in θ_{ML} can be written as a Taylor series:

$$\frac{\partial l}{\partial \theta} \Big|_{\theta_{ML}} = \frac{\partial l}{\partial \theta} \Big|_{\theta_0} + \theta_{ML} - \theta_0 \frac{\partial^2 l}{\partial \theta \partial \theta'} \Big|_{\theta_0}$$

with θ^* between θ_0 and θ_{ML} . As a necessary condition for an interior solution, θ_{ML} satisfies the likelihood equations. Therefore, the left-hand side is equal to the zero vector:

$$\frac{1}{\sqrt{N}} \frac{\partial l}{\partial \theta} \Big|_{\theta_0} = -\frac{1}{N} \frac{\partial^2 l}{\partial \theta \partial \theta'} \Big|_{\theta_0} \sqrt{N} \theta_{ML} - \theta_0 \quad (34)$$

Now let l_j be the log likelihood as it is computed from the marginal density for the vector of endogenous variables in group G_j . Because the y_j are independent, it is

$l = \sum_{j=1}^N l_j$ and therefore:

$$-\frac{1}{N} \frac{\partial^2 l}{\partial \theta \partial \theta'} = -\frac{1}{N} \sum_{j=1}^N \frac{\partial^2 l_j}{\partial \theta \partial \theta'}$$

The elements of the matrix on the left are arithmetic means of N independent variables with bounded variance. The strong law of large numbers makes them converge to their mathematical expectation. The matrix $-E_{\theta_0} \frac{\partial^2 l}{\partial \theta \partial \theta'} = R_N \theta_{ML}'$ on the other hand, converges uniformly to the

²³ The proof follows Amemiya (1985), pp. 111-3 and pp. 121-3.

continuous function $\bar{\mathbf{R}}\Phi\mathcal{L}$, as $\frac{1}{N}\mathbf{Q}'\mathbf{Q}$ converges to a fixed matrix \mathbf{C} .²⁴ Under these conditions it is sufficient²⁵ for

$$\text{plim}_{\substack{N \rightarrow \infty \\ M \rightarrow p}} -\frac{1}{N} \frac{\partial^2 l}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \Big|_{\boldsymbol{\theta}^*} = \bar{\mathbf{R}}\Phi\mathcal{L}$$

that $\boldsymbol{\theta}^*$ converges in probability towards $\boldsymbol{\theta}_0$. As $\boldsymbol{\theta}_{ML}$ is consistent for $\boldsymbol{\theta}_0$, this is indeed the case. In the appendix it is shown that $\bar{\mathbf{R}}\Phi\mathcal{L}$ is positive definite. The determinant of a matrix is a continuous function of the elements, so $\bar{\mathbf{R}}\Phi\mathcal{L}$ is nonsingular in the neighborhood of $\boldsymbol{\theta}_0$. Now consider the left-hand side of (34). Lemma 1 states that the distribution of this expression converges to $N \bar{\mathbf{R}}\Phi\mathcal{L}^{-1}$. This closes the proof. The appendix shows how to calculate the asymptotic covariance matrix as stated in the proposition. □

8. Summary and Evaluation

Interactions in social groups can be the reason why the outcome of a variable at the individual level is strongly influenced by the average outcome of the same variable in the environment. This average, conversely, is determined by the same exogenous characteristics as the individual realizations. Social effects can therefore act as an amplifier for systematic differences between persons. The average realizations of groups with different exogenous characteristics do not tell which part of the observed differences can be attributed to social effects. Manski works out this problem *in nuce*. Actually, it is striking how social scientists routinely make an *a priori* decision in favor of one of the competing hypothesis.

Yet Manski's exposition obstructs the view on possible solutions to this problems. It is shown that not only systematic differences between individuals are magnified, but also random differences in the mean realization of the endogenous variable. The social effects gives rise to a *group identity*: The outcome of groups with identical characteristics deviate in a statistically conspicuous way. This allows identification even under very unfavorable circumstances. It was demonstrated that the estimation procedure is relatively simple.

The modification of Manski's metamodel can be regarded as a variant of the network model discussed in subsection 6.3, with a special matrix \mathbf{W} and extended to include exogenous social effects and correlated effects. Manski briefly mentions this class of models. His criticism is this: The network model is capable of capturing social interactions in smaller groups of friends, colleagues or members of the same household. For big social groups like neighborhoods, researchers usually have to use random samples. A literal interpretation of the network analytic approach would then amount to assuming that the members of the random sample know each other and choose their outcome only *after* they have been selected into the sample.

²⁴ This is explicitly shown in v. Kalckreuth (1999)

²⁵ For the proof see Amemiya (1985), p. 113.

This argument is partly incomplete, partly misleading. On the one hand, random samples can well be used, if the structure of the interaction matrix is appropriate. Case (1991) investigates interregional interdependences in consumer demand and for each region uses a random sample, see also the estimation procedures in Doreian (1981). The variant of Manski's model elaborated here is not affected either – the procedure outlined in section 6 will provide a consistent estimator even when there is only a random sample from each group. Furthermore, with this criticism Manski tacitly confines his statements to very big social groups. Even then, his objections do not constitute an identification problem, but only the ubiquitous difficulties in finding adequate data.²⁶

Manski replaces stochastic interactions between individuals by a mechanistic functional relationship. With his impressive and elegant idealization, he abstracts from precisely those features of social interactions which may solve the identification problem he considers.

Appendix: Second Order Conditions and Asymptotic Covariance Matrix

The likelihood equations have a unique solution. To make sure that this solution characterizes a local maximum, the Hesse matrix evaluated at the solution $\theta'_{ML} = \phi'_{ML} \sigma^2_{ML} \beta_{ML}$ is tested for sign definiteness:

$$\frac{\partial^2 l}{\partial \theta \partial \theta'} \Big|_{ML} = -\frac{1}{\sigma^2_{ML}} \mathbf{H}^*, \text{ with } \mathbf{H}^* = \begin{pmatrix} \mathbf{Q}'\mathbf{Q} & \mathbf{0} & \frac{\mathbf{Q}'\mathbf{D}\mathbf{Q}\phi_{ML}}{1-\beta_{ML}} \\ \mathbf{0}' & \frac{M}{2\sigma^2_{ML}} & \frac{N}{1-\beta_{ML}} \\ \phi'_{ML} \frac{\mathbf{Q}'\mathbf{D}\mathbf{Q}}{1-\beta_{ML}} & \frac{N}{1-\beta_{ML}} & \frac{\phi'_{ML} \mathbf{Q}'\mathbf{D}\mathbf{Q}\phi_{ML} + 2N\sigma^2_{ML}}{\beta_{ML}} \end{pmatrix} \quad (35)$$

Let $\mathbf{p}' = \phi'_{ML} p_2 \ p_3$. \mathbf{p}'_1 is a $k+J$ -vector and p_2 and p_3 are scalars. Consider the quadratic form

$$\begin{aligned} \mathbf{p}'\mathbf{H}^*\mathbf{p} &= \mathbf{p}'_1 \mathbf{Q}'\mathbf{Q}\mathbf{p}_1 + p_2^2 \frac{M}{2\sigma^2_{ML}} + p_3^2 \frac{1}{\beta_{ML}} \phi'_{ML} \mathbf{Q}'\mathbf{D}\mathbf{Q}\phi_{ML} + 2N\sigma^2_{ML} \\ &+ \frac{1}{1-\beta_{ML}} \mathbf{p}'_1 \mathbf{Q}'\mathbf{D}\mathbf{Q}\phi_{ML} p_3 + p_3 \frac{1}{1-\beta_{ML}} \phi'_{ML} \mathbf{Q}'\mathbf{D}\mathbf{Q}\mathbf{p}_1 + 2p_2 p_3 \frac{N}{1-\beta_{ML}} \\ &= \mathbf{p}'_1 \mathbf{Q}'\mathbf{Q}\mathbf{p}_1 + \frac{1}{1-\beta_{ML}} \mathbf{D}\mathbf{Q}\phi_{ML} p_3 \mathbf{p}'_1 + \frac{1}{1-\beta_{ML}} \mathbf{D}\mathbf{Q}\phi_{ML} p_3 \\ &+ \frac{M}{2\sigma^2_{ML}} p_2^2 + \sqrt{\frac{2\sigma^2_{ML}}{M}} \frac{N}{1-\beta_{ML}} p_3^2 - \frac{N}{M} \frac{N\sigma^2_{ML}}{\beta_{ML}} p_2^2 \end{aligned}$$

This sum of squares is positive, whenever \mathbf{p} is not the zero vector, so \mathbf{H}^* is positive definite. Then $\frac{\partial^2 l}{\partial \theta \partial \theta'} \Big|_{ML}$ is negative definite, and θ_{ML} specifies a unique local maximizer.

²⁶ See Marsden (1990) for the collection of data for network models.

For the determination of the asymptotic covariance matrix of θ_{ML} it is necessary to examine the expectation of the Hesse matrix, the matrix $E_{\theta_0} \frac{\partial^2 l}{\partial \theta \partial \theta'}$. The likelihood is evaluated at $\theta \in \Theta$, with the expectation being based on the distribution of y according to the true parameters:

$$y = \beta_0 D \gamma_0 + v \left(\frac{1}{\phi} + \frac{\beta_0}{1-\beta_0} D \gamma_0 + v \right) \text{ with } v \sim N(0, \sigma_0^2 I).$$

Direct calculation shows that all elements of $E_{\theta_0} \frac{\partial^2 l}{\partial \theta \partial \theta'}$ are continuous functions of ϕ, σ^2 and β in the whole parameter space.²⁷ If for $N \rightarrow \infty$ and $\frac{N}{M} \rightarrow \rho$, the matrix $\frac{1}{N} Q'Q$ converges to a fixed matrix C , then $\frac{1}{N} Q'DQ$ also converges, and all the components of

$$\bar{R} \theta \lim_{\substack{N \rightarrow \infty \\ M \rightarrow \rho}} E_{\theta_0} \frac{1}{N} \frac{\partial^2 l}{\partial \theta \partial \theta'}$$

are continuous functions of ϕ, σ^2 and β in the whole parameter space. Evaluation of the expected negative Hesse matrix, $-E_{\theta_0} \frac{\partial^2 l}{\partial \theta \partial \theta'}$, in θ_0 yields the information matrix as it was defined in lemma 1. The estimator θ_{ML} is consistent for θ_0 . Thus it is no surprise, that the matrix $R_N \theta$ can be formally derived from $-\frac{\partial^2 l}{\partial \theta \partial \theta'} \Big|_{ML}$ by simply replacing the magnitudes ϕ_{ML}, σ_{ML}^2 and β_{ML} in (35) by the corresponding true parameters. As $-\frac{\partial^2 l}{\partial \theta \partial \theta'} \Big|_{ML}$ is positive definite, it is obvious that the same applies for $R_N \theta$, as well as for the asymptotic matrix $\bar{R} \theta$.

The asymptotic covariance matrix of the ML estimator is given by the inverse of the information matrix $R_N \theta$. With the help of the Gauss algorithm one obtains

$$R_N \theta = \sigma_0^2 \begin{pmatrix} \frac{1}{2\sigma_0^2 N} \left(\frac{1}{\phi} - \frac{N}{M} \right) & \frac{1}{2\sigma_0^2 N} \left(\frac{1-\beta_0}{\phi} - \frac{N}{M} \right) \\ \frac{1}{2\sigma_0^2 N} \left(\frac{1-\beta_0}{\phi} - \frac{N}{M} \right) & \frac{1}{2\sigma_0^2 N} \left(\frac{1-\beta_0}{\phi} - \frac{N}{M} \right) \end{pmatrix}$$

Consideration of identity (29) furthermore leads to

²⁷ v. Kalckreuth (1999), Chap. 4, Appendix A gives the elements of this matrix.

$$\mathcal{O} \mathcal{Q} \mathcal{Y} \mathcal{D} \mathcal{D} \mathcal{Q} \mathcal{P} = \begin{matrix} \mathcal{F} \mathcal{M} \mathcal{0} & \mathcal{I} \mathcal{M} \mathcal{0} & + \eta \\ \mathcal{I} \mathcal{M} \mathcal{0} & \mathcal{0} & \mathcal{0} \\ \mathcal{0} & \mathcal{0} & \mathcal{0} \end{matrix}$$

which yields $\mathbf{R}_N \mathcal{P}$ as stated in proposition 6.

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