

# SonderForschungsBereich 504

Rationalitätskonzepte, Entscheidungsverhalten und ökonomische Modellierung

No. 04-15

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Elena Carletti\* and Vittoria Cerasi\*\* and Sonja Daltung\*\*\*

May 2004

Financial support from the Deutsche Forschungsgemeinschaft, SFB 504, at the University of Mannheim, is gratefully acknowledged.

- \*Sonderforschungsbereich 504, email: carletti@rumms.uni-mannheim.de
- \*\*Universita degli Studi di Milano Bicocca, email: vittoria.cerasi@unimib.it
- \*\*\*Sveriges Riksbank, email: sonja.daltung@riksbank.se



Universität Mannheim L 13,15 68131 Mannheim

# Multiple-bank lending: diversification and free-riding in monitoring<sup>\*</sup>

Elena Carletti<sup>†</sup> Vittoria Cerasi<sup>‡</sup> Sonja Daltung<sup>§</sup>

December 10, 2004

<sup>\*</sup>We are particularly grateful to Franklin Allen and Steven Ongena for numerous discussions and suggestions. We also appreciated comments from Hans Degryse, Philipp Hartmann, Moshe Kim, Bruno Parigi, Rafael Repullo and seminar participants at Tilburg University, Financial Markets Group, Sveriges Riksbank, Norges Bank, Universities of Frankfurt and Salerno, Università Cattolica in Milan, as well as at the FIRS Conference on Banking, Insurance and Intermediation in Capri, the ECB-CFS Symposium on Capital Markets and Financial Integration in Europe, the European Finance Association Meetings in Maastricht, and the European Economic Association Meetings in Stockholm. We also appreciated the excellent research assistance by Diego Fantini. Financial support from MURST ex-60% 2001 and COFIN 2003 "Banks behavior, central bank lending and moral hazard" is gratefully acknowledged. The views expressed in this paper are solely the responsibility of the authors and should not be interpreted as reflecting the views of the Executive Board of Sveriges Riksbank. We are responsible for all remaining errors.

<sup>&</sup>lt;sup>†</sup>Corresponding author: Center for Financial Studies, Taunusanlage 6, D-60329 Frankfurt, Germany, carletti@ifk-cfs.de, phone: +49-69-242941-17, fax: +49- 69- 242941-77.

<sup>&</sup>lt;sup>‡</sup>Università degli Studi di Milano Bicocca, Statistics Department, Via Bicocca degli Arcimboldi 8, 20126 Milano, Italy, vittoria.cerasi@unimib.it.

<sup>&</sup>lt;sup>§</sup>Sveriges Riksbank, Research Department, 103 37 Stockholm, Sweden, sonja.daltung@riksbank.se.

#### Abstract

This paper analyzes banks' choice between lending to firms individually and sharing lending with other banks, when firms and banks are subject to moral hazard and monitoring is essential. Multiple-bank lending is optimal whenever the benefit of greater diversification in terms of higher monitoring dominates the costs of free-riding and duplication of efforts. The model predicts a greater use of multiple-bank lending when banks are small relative to investment projects, firms are less profitable, and poor financial integration, strict regulation and inefficient judicial systems increase monitoring costs. These results are consistent with empirical observations concerning the use of multiple-bank lending in small business lending.

#### JEL classification: D82; G21; G32

*Keywords*: individual-bank lending, multiple-bank lending, monitoring, diversification, free-riding problem There seems to be a wide consensus among economists on the role that banks perform in the economy. The theoretical literature portrays banks as reducing information asymmetries between investors and borrowers. In originating loans and monitoring borrowers, banks acquire private information about loans and enhance the value of investment projects (e.g., Diamond, 1984; Boot and Thakor, 2000). The empirical literature supports this view, and it suggests improved project payoffs as the special feature of bank lending relative to capital market lending (e.g., James, 1987; Lummer and McConnell, 1989, Hoshi et al., 1990; and the review in Ongena and Smith, 2000a). Further, evidence indicates that the monitoring role of banks is mostly important in small business lending because, due to the information opacity of small firms, granting loans requires continuous interaction and qualitative criteria to process soft information (e.g., Slovin et al., 1992; Cole et al., 2004).

The "classical" theory of banks as delegated monitors originating from Diamond (1984) argues that exclusive bank-firm relationships are optimal as they avoid duplication of monitoring efforts as well as free-riding. This argument seems, however, at odds with some stylized facts and empirical findings on the number of bank relationships. In several countries even relatively small firms borrow from more than one bank at the same time. The distribution of the number of bank relationships per firm varies substantially across countries, but single-bank lending tends to be rare and multiple-bank lending often consists of many banks. For example, Ongena and Smith (2000b) find that less than 15% of the firms in their sample from 20 European countries maintain a single relationship, and 20% of the firms use eight or more banks. Detragiache et al. (2000) report that 89% of small Italian firms borrow from multiple banks with a median number of five relationships; and that small US firms have a median number of two bank relationships.

These empirical observations raise a number of important questions. If monitoring is one of the main functions —if not *the* main function— that banks exert, why should they decide to share firms' financing if this reduces their monitoring function? Does the great use of multiple-bank lending suggest that the role of banks as delegated monitors is of minor importance? Or does multiple-bank lending entail some —previously unnoticed— benefits for banks' incentives to monitor? These questions are critical especially in contexts like small business lending, where monitoring seems to be essential, banks retain some bargaining power and can decide – at least to some extent – the preferred lending structure. They are also timely as the ongoing process of deregulation expands loan markets, and it confronts banks with the issues of how to enter into new markets and monitor new clients.

The literature has explained the banks' choice of multiple-bank lending in terms of two inefficiencies affecting exclusive bank-firm relationships, namely the hold-up and the soft-budget-constraint problems.<sup>1</sup> According to the hold-up literature, sharing lending avoids the expropriation of informational rents. This improves firms' incentives to make proper investment choices and in turn it increases banks' profits (e.g., Rajan, 1992; Sharpe, 1990; and, in particular, Von Thadden, 1992 and 2004; Padilla and Pagano, 1997). As for the soft-budget-constraint problem, multiple-bank lending enables banks not to extend further inefficient credit, thus reducing firms' strategic defaults (Dewatripont and Maskin, 1995; Bolton and Scharfstein, 1996). Both of these theories consider multiple-bank lending as a way for banks to commit towards entrepreneurs and improve their incentives. None of them, however, addresses how multiple-bank lending affects banks' incentives to monitor, and thus can explain the apparent discrepancy between the widespread use of multiple-bank lending and the importance of bank monitoring.

This paper tries to fill this gap by focusing on how the number of bank relationships affects banks' incentives to monitor and their decision to share lending. Our main insight is that, when one considers explicitly banks' incentives to monitor, multiple-bank lending may become an optimal way for banks with limited lending capacities to commit to *higher* monitoring levels. Despite involving free-riding and duplication of efforts, sharing lending allows banks to expand the number of loans and achieve greater diversification. This mitigates the agency problem between banks and depositors, and it improves banks' monitoring incentives. Thus, differently from the classical theory of banks as delegated monitors, the paper suggests that multiple-bank lending may positively affect overall monitoring and increase firms' future profitability. The result provides a possible theoretical rationale for the finding in Houston and James (1996) that firms borrowing from multiple banks –but not from other multiple

<sup>&</sup>lt;sup>1</sup>Explanations of firms' choice to borrow from multiple banks include the desire to reduce overmonitoring problems and the liquidity risk affecting exclusive bank-firm relationships (Carletti, 2004; Detragiache et al., 2000).

private creditors— improve their growth opportunities; and in Weinstein and Yafeh (1998) that close ties to a bank do not necessarily lead to higher profits or growth rates of Japanese firms.

Building upon Holmstrom and Tirole (1997), we address these issues in a oneperiod model where monitoring plays an important economic role, and its level is an endogenous function of the number of banks. There are three types of agents: Firms, banks and investors. Firms need external funds to undertake investment projects and can privately decide whether to exert effort and increase project success probabilities. Banks can ameliorate this moral hazard problem through monitoring, which is, however, costly and not observable. This unobservability introduces another moral hazard problem between banks and depositors. Banks' incentives to monitor depend on whether they lend to firms individually or share lending with other banks. Multiple-bank lending allows banks to finance more independent projects and reach greater diversification; but it entails also free-riding and duplication of efforts. Greater diversification improves banks' monitoring incentives, as it reduces the variance of the average return of their portfolios and it allows banks to be residual claimants of any additional marginal benefit of monitoring. This lowers deposit rates and improves monitoring incentives further. Banks choose to share lending whenever the benefit of greater diversification in terms of higher per-project monitoring dominates the costs of free-riding and duplication of efforts. The attractiveness of multiple-bank lending decreases with the amount of banks' inside equity and prior project profitability, and it increases with the cost of monitoring.

Our model has a number of empirical implications for the determinants of multiplebank lending. First, concerning the level of inside equity, the model predicts a greater use of multiple-bank lending when banks are small relative to the projects they finance. Thus, to the extent that the degree of concentration of the banking system is correlated with the relative sizes of banks and firms, the model implies a lower use of multiple-bank lending in concentrated banking systems. Second, as the higher monitoring achievable with multiple-bank lending has a greater impact on firms' value when investment projects are less profitable, our theory suggests a negative relationship between firms' prior profitability and number of bank relationships. Third, in so far as these factors affect monitoring costs, multiple-bank lending should be negatively related to the level of financial integration, the efficiency of judicial systems, and the quality of disclosure rules and accounting standards. These three predictions find empirical support in Ongena and Smith (2000b) and Detragiache et al. (2000).

Moreover, the model has some indirect predictions concerning the use of multiplebank lending and other diversification opportunities. In particular, it suggests that banks should be less inclined to share lending in the presence of well developed equity markets and after a process of consolidation. Both outside equity and mergers and acquisitions increase banks' lending capacities, thus reducing their need of greater diversification and monitoring through multiple-bank lending. Consistent with this, Ongena and Smith (2000b) find a negative relationship between the strength of equity markets and the use of multiple-bank lending; and Karceski et al. (2004) and Degryse et al. (2004) document that, after they merge, banks are more likely to terminate lending relationships with firms borrowing from multiple banks.

The main contribution of this paper is to provide in a static model a new explanation of banks' choice of multiple-bank lending which focuses on banks' leveraged liability structure and limited lending capacities. The incentive mechanism of diversification works only if banks raise deposits. Otherwise, greater diversification decreases the variance of the average portfolio return, but it has no effects on banks' monitoring incentives. In this case, multiple-bank lending is no longer optimal as free-riding and duplication of efforts lead to lower monitoring. This result shows that in our model the value of diversification does not amount to the reduction of the variance of the average portfolio return per se, but to the role as commitment device to strengthen banks' monitoring incentives. Further, greater diversification is valuable because banks have limited lending capacities. In the model, lending is restricted by the presence of capital requirements, but other stories which limit banks' diversification opportunities are in line with our theory. For example, restrictions (regulatory as well as economic) to banks' geographical scope and sector specialization may impose such limits and justify multiple-bank lending.

These features of the analysis —leverage and limited lending abilities— capture two important and typical aspects of the banking industry. Still, while we develop our model in the context of a bank's choice between lending to firms individually and sharing lending with other banks in what one could describe as an "informal syndicate", we believe that it can be adapted to the study of "formal" syndicates in both banking and venture capital. Empirical findings suggest that, as in our model, loan syndicates originate from banks' desire to overcome capital requirements, lending limits and the inability of granting loans in other sectors or regions (Simons, 1993; Dennis and Mullineaux, 2000); but that they may lead to free-riding in monitoring (Esty and Megginson, 2003). Similar factors seem to explain the formation of venture capital syndicates, which are documented to improve the overall "value enhancing activities" such as monitoring (Brander et al., 2002).

This paper is linked to a number of others. First, it relates to the literature on banks' incentives to monitor. Besanko and Kanatas (1993) rely on the noncontractibility of monitoring to explain the coexistence of banks and capital markets in a context where only one bank operates and monitors. Carletti (2004) analyzes how banks' incentives to monitor change with the number of bank relationships and how this affects firms' optimal borrowing choice. Similarly, Winton (1993) analyzes the monitoring incentives of multiple shareholders. None of these papers, however, look at the effects of diversification on both banks' monitoring incentives and advantages from sharing lending. In this respect, our paper is linked to Diamond (1984) and Cerasi and Daltung (2000). However, whereas they focus on how diversification influences monitoring incentives in a single-bank context, we use the incentive effect of diversification to analyze the optimality of multiple-bank lending.<sup>2</sup>

The paper shares some insights also with the literature on financial structure as a commitment to monitor. As in Holmstrom and Tirole (1997), Chiesa (2001) and Almazan (2002) we focus on the importance of inside equity and capital requirements, but we enrich the framework by introducing multiple monitors and diversification opportunities. Thakor (1996) analyzes the optimal number of banks that firms approach for credit in a model where banks perform screening and are subject to capital requirements. Firms always approach multiple banks, as this reduces the probability of being rationed. By contrast, we analyze banks' choice between individual-bank and multiple-bank lending in a context where banks perform postlending monitoring and entering into multiple-bank relationships is not always optimal.

The remainder of the paper is organized as follows. Section 1 describes the basic

 $<sup>^{2}</sup>$ A contrasting view is in Winton (1999), where diversification may worsen banks' incentives to monitor and increase their chance of failure when loans are sufficiently exposed to sector downturns.

model. Section 2 analyzes banks' choice between individual-bank and multiple-bank lending. Section 3 discusses the importance of bank leverage, and Section 4 the robustness of the basic model. Section 5 contains the empirical implications. Section 6 concludes.

### 1 The basic model

Consider a two-date economy (T = 0, 1) with three classes of risk neutral agents: numerous firms, banks and investors. Firms have access to an investment project each, and need external funds to finance them. Only bank lending is available, and banks can decide either to finance firms on their own -individual-bank lending— or to share lending with other banks -multiple-bank lending.

Projects are risky and their returns are i.i.d. across firms. Each project *i* requires 1 unit of indivisible investment at date 0, and yields a return  $X_i = \{0, R\}$  at date 1. The success probability of each project *i*,  $p_i = \Pr\{X_i = R\}$ , depends on the behavior of its entrepreneur. It is  $p_H$  if he behaves well, and  $p_L$  if he misbehaves, with  $p_H > p_L$ . Misbehavior renders entrepreneurs a non-transferable private benefit *B*, which can be thought of as a quiet life, managerial perks, and diversion of corporate revenues for private use. There is a moral hazard problem because entrepreneurs' behavioral choices are not observable.

Banks have E units of capital each and raise D units of deposits (henceforth, also debt) from dispersed investors. Firms receive financing only if banks expect non-negative profits, i.e., if they expect a return at least equal to the gross proceeds  $y \ge 1$  from an alternative investment. To provide a role for bank monitoring, we assume that simple lending is not feasible, i.e.,

$$p_H R > y > p_L R + B, \tag{A1}$$

and

$$\Delta p(R - \frac{y}{p_H}) < B,\tag{A2}$$

where  $\Delta p = p_H - p_L$ . Assumption (A1) means that projects are creditworthy only if firms behave well. Assumption (A2) implies that private benefits are sufficiently high to induce firms to misbehave even when loan rates are set at the lowest level  $\frac{y}{p_H}$  which makes banks break even. Thus, simple lending is not feasible; and, because firms cannot be given monetary incentives to behave well, we assume for simplicity that banks extract the full project returns R.

Suppose now that banks can ameliorate firms' moral hazard problem through monitoring. Each bank j chooses to monitor project i with an intensity  $m_{ij} \in [0, 1]$ , which determines the probability with which it observes firm i's behavior and improves it in the case of misbehavior. Monitoring is costly; an intensity  $m_{ij}$  costs  $C(m_{ij}) = \frac{c}{2}m_{ij}^2$ . The convex cost function reflects the greater difficulty for a bank to find out more and more about a firm; and it means diseconomies of scale in monitoring. The size of the monitoring costs is determined by the parameter c (henceforth, also referred to as cost of monitoring).

Banks' monitoring intensities are not observable either to investors or to other banks. This introduces another moral hazard problem in the model, and it implies that banks can raise deposits only if they can credibly promise investors an expected return at least equal to the proceeds y from the alternative investment.

To create a role for multiple-bank lending, we assume that banks have restricted lending capacities.<sup>3</sup> One way to think about it is to consider that banks are subject to a capital constraint ratio  $\frac{1}{\beta}$  (with  $\beta > 1$ ), which limits their amounts of lending to  $\beta E$ . As a consequence, banks raise an amount of deposits equal to

$$D = (\beta - 1)E,\tag{A3}$$

and may not be able to perfectly diversify by themselves.<sup>4</sup>

The timing of the model is as follows. At the beginning of date 0 banks choose between individual-bank lending and multiple-bank lending; their choice is observable to both investors and other banks. Then, each bank offers investors a deposit contract specifying the per-unit deposit rate. If investors accept the contract, each bank jchooses the intensity  $m_{ij}$  with which to monitor project i. At date 1 project returns

 $<sup>^{3}</sup>$ The assumption of limited diversification opportunities creates a potential role for multiplebank lending. If it was not satisfied, banks could perfectly diversify by themselves and multiplebank lending would never be optimal. See also the discussion about alternative diversification opportunities in Section 4.

<sup>&</sup>lt;sup>4</sup>Banks do not have incentives to raise an amount of deposits greater than  $(\beta - 1)E$  since investing in the alternative safe investment gives them zero profits.

are realized and claims are settled. Figure 1 summarizes the timing of the model if investors accept the deposit contracts.

Insert Figure 1

# 2 Banks' equilibrium choices

The model is solved as follows. We first take banks' choice between individual-bank and multiple-bank lending as given, and we characterize the equilibrium of each scenario. Second, we analyze banks' optimal lending choice.

### 2.1 Individual-bank lending

We start by characterizing the equilibrium of the game with individual-bank lending (henceforth IL). Each bank finances D + E projects and sets the deposit rate at the lowest level at which investors are willing to deposit their funds. Then, each bank chooses the monitoring intensity with which to monitor each project. For simplicity, since banks act independently of each other and we look for symmetric equilibria where they all behave identically, we focus on a single representative bank.

Let r be the deposit rate and  $m_i$  be the bank's monitoring intensity. The success probability of each project i is equal to

$$p_i = p_i(m_i) = p_H - (1 - m_i)\Delta p_i$$

The deposit contract carries a bankruptcy risk, since the bank may not be able to repay investors the promised deposit rate. The size of such a risk depends crucially on the monitoring intensities  $m_1...m_{D+E}$ . The higher  $m_i$ , the higher the project success probability, and the more the bank can honor its repayment obligations. In case of default, depositors split the realized return of the bank portfolio. We can express the difference between the deposit rate r and the effective repayment that investors receive in terms of expected shortfalls as follows.

**Definition 1** Let the expected shortfalls of the individual-bank lending game be

$$S = S(\underline{m}, r) = \int_{-\infty}^{\underline{D}+E} r (r - \frac{D+E}{D}z)h(z)dz,$$

where  $\underline{m} = m_1 \dots m_{D+E}$  is the D + E-dimensional vector of the monitoring intensities exerted by the bank on each of the D + E projects,  $z = \frac{1}{D+E} \sum_{i=1}^{D+E} X_i$  is the average sample return of a portfolio of D + E projects distributed according to the Normal density function h(z) with mean  $\frac{R}{D+E} \sum_{i=1}^{D+E} p_i$  and variance  $(\frac{R}{D+E})^2 \sum_{i=1}^{D+E} p_i(1-p_i)$  and  $X_i = \{0, R\}.^5$ 

Investors' expected return per unit of deposit is then equal to

$$r-S;$$
 (1)

and the bank's expected profit is given by

$$\pi(\underline{m}, r) = \sum_{i=1}^{D+E} p_i R - yE - [r-S] D - \frac{c}{2} \sum_{i=1}^{D+E} m_i^2, \qquad (2)$$

where the first term is the expected return from the D+E projects the bank finances, the second term is the opportunity cost of the bank's capital, the third term is depositors' expected return, and the fourth term is the total cost of monitoring D + Eprojects.

Proposition 1 characterizes the equilibrium of the individual-bank lending game.

**Proposition 1** The unique symmetric equilibrium of the individual-bank game, in which each bank monitors each project with intensity  $m_i = m^{IL}$  and offers the deposit rate  $r^{IL}$ , is characterized by the solution to the following equations:

$$\Delta pR + \frac{\partial S^{IL}}{\partial m^{IL}} D - cm^{IL} = 0, \qquad (3)$$

$$r^{IL} - S^{IL} = y, (4)$$

where  $S^{IL} = S(\underline{m}^{IL}, r^{IL}).$ 

#### **Proof.** See Appendix.

The monitoring intensity  $m^{IL}$  and the equilibrium deposit rate  $r^{IL}$  depend —both directly and indirectly through the expected shortfalls— on the amounts of deposits D and inside equity E, the project return R, and the cost of monitoring c.

<sup>&</sup>lt;sup>5</sup>The Binomial distribution of the variable z is well approximated with a Normal distribution when (D + E)p(1 - p) > 10 (see, e.g., Ross, 1976).

As already mentioned, raising deposits implies the well-known moral hazard problem of external financing. Since monitoring is not observable and the deposit rate is set before monitoring is decided, raising deposits makes the bank lower monitoring to reduce costs and avoid sharing the benefit with the investors. This mechanism is captured by the second term in (3), which is negative as lower monitoring increases the expected shortfalls. The moral hazard problem impacts the equilibrium deposit rate (4), which, in turn, worsens the problem.

The severity of the moral hazard problem depends on the amount of inside equity E, the cost of monitoring c, and the project return R. For a given level of debt, a high E reduces the moral hazard problem and improves monitoring through the effect on the expected shortfalls. As it allows the bank to finance more projects and reach a greater degree of diversification, a high E reduces the variance of the distribution of the average sample return z. This increases the benefit of monitoring accruing to the bank, and it reduces the expected shortfalls. A low c (or a high R) improves the bank's incentive to monitor and decreases the expected shortfalls. Thus, the equilibrium monitoring intensity with individual-bank lending  $m^{IL}$  grows with the amount of inside equity and the project return, whereas it falls with the cost of monitoring. The opposite happens for the equilibrium deposit rate.

### 2.2 Multiple-bank lending

We now turn to the equilibrium of the game with multiple-bank lending (henceforth ML). As before, the equilibrium requires that each bank j sets the deposit rate  $r_j$  to satisfy investors' individual rationality constraint, and that each bank j chooses the monitoring intensity  $m_{ij}$  for each project i so as to maximize its expected profit.

The difference with the individual-bank lending game depends on how banks share project financing and interact in their monitoring decisions. We assume that each bank shares financing with other k-1 banks so that it invests 1/k unit in each of the k(D+E) projects in return for  $\frac{R}{k}$  in case of project success.<sup>6</sup> All banks choose how much to monitor each project simultaneously and non-cooperatively. The individual monitoring intensities, however, are interrelated in the impact on the firm's behavior. It is enough that one bank discovers misbehavior to induce good entrepreneurial

<sup>&</sup>lt;sup>6</sup>For simplicity, we assume that all loans are initiated simultaneously. The model can however be interpreted more broadly and be adapted to a context where loans are initiated sequentially.

behavior and increase the success probability of the whole project. The idea is that monitoring delivers a public good, and all banks financing a firm benefits from the higher success probability of the project.

The success probability of project i with multiple-bank lending is then equal to

$$p_i^k = p(M_i(m_{i1}...m_{ik}), k) = p_H - \prod_{j=1}^k (1 - m_{ij})\Delta p = p_H - (1 - M_i)\Delta p, \quad (5)$$

where  $M_i = 1 - \prod_{j=1}^k (1 - m_{ij})$  is the total monitoring intensity that the k banks exert in project *i*.

Similarly to before, we can define the expected shortfalls on the deposit contract as follows.

**Definition 2** Let the expected shortfalls of the multiple-bank lending game be

$$S^{k} = S(M, r) = \int_{-\infty}^{\frac{D}{k(D+E)}r_{j}} (r_{j} - \frac{k(D+E)}{D}v)g(v)dv,$$
(6)

where  $M = [M_1...M_{k(D+E)}]$  is the k(D+E)-dimensional vector of the total monitoring intensities that all k banks exert on each of the k(D+E) projects,  $v = \frac{1}{k(D+E)} \sum_{i=1}^{k(D+E)} X_i$  is the average sample return of a portfolio of k(D+E) projects distributed according to the Normal density function g(v) with mean  $\frac{1}{k(D+E)} \frac{R}{k} \sum_{i=1}^{k(D+E)} p_i^k$ and variance  $\left(\frac{1}{k(D+E)}\right)^2 \left(\frac{R}{k}\right)^2 \sum_{i=1}^{k(D+E)} p_i^k (1-p_i^k)$ , and  $X_i = \{0, R\}$ .

Investors' expected return per unit of deposit is equal to

$$r_j - S^k; (7)$$

and bank j's expected profit is given by

$$\pi_j^k(M,r) = \sum_{i=1}^{k(D+E)} p_i^k \frac{R}{k} - yE - \left[r_j - S^k\right] D - \frac{c}{2} \sum_{i=1}^{k(D+E)} m_{ij}^2, \tag{8}$$

where the first term represents the expected return from the k(D+E) projects bank j finances, the second term is the opportunity cost of capital, the third term is depositors' expected return, and the fourth term is the total cost of monitoring k(D+E)projects.

Expressions (5) and (8) show the features of the multiple-bank lending game. First, for given lending capacity, banks can finance more projects and reach a greater degree of diversification than with individual-bank lending. Each bank can finance k(D + E) projects instead of D + E. Second, the success probability of each project depends on the monitoring of all k banks. This creates a free-riding problem: because monitoring is privately costly and not observable, each bank has an incentive to reduce its own effort and benefits from the other banks' monitoring. Third, there is a duplication of efforts because banks do not coordinate in the choice of their monitoring intensities.

Proposition 2 characterizes the equilibrium of the multiple-bank lending game.

**Proposition 2** The unique symmetric equilibrium of the multiple-bank lending game, in which each bank monitors each project with intensity  $m_{ij} = m^{ML}$  and offers the deposit rate  $r_j = r^{ML}$  is characterized by the solution to the following equations:

$$\frac{\Delta pR}{k}(1-m^{ML})^{k-1} + \frac{\partial S^{ML}}{\partial m^{ML}}D - cm^{ML} = 0, \qquad (9)$$

$$r^{ML} - S^{ML} = y, (10)$$

where  $S^{ML} = S(M^{ML}, r^{ML})$ .

#### **Proof.** See Appendix.

Comparing equations (9) and (10) with (3) and (4) shows how the equilibrium in the multiple-bank game differs from the one in the individual-bank game. Free-riding and duplication of efforts tend to curtail banks' incentives (term  $\frac{1}{k}(1-m^{ML})^{k-1}$ ), thus increasing the expected shortfalls and pushing towards higher deposit rates. Greater diversification pushes, however, in the opposite direction. The equilibrium monitoring intensity  $m^{ML}$  and the equilibrium deposit rate  $r^{IL}$  balance these contrasting effects. Importantly, because of the greater number of banks monitoring the same project, multiple-bank lending may imply higher per-project total monitoring than individual-bank lending even if the individual monitoring intensity is lower, i.e., even if  $m^{ML} < m^{IL}$ . As we will show in the next subsection, whether this happens depends crucially on the marginal effect of diversification, which is in turn determined by the amount of inside equity E, the cost of monitoring c, and the project return R.

### 2.3 The choice between individual-bank lending and multiplebank lending

We analyze now banks' choice between individual-bank and multiple-bank lending. Once we substitute assumption (A3) and the respective equilibrium monitoring intensities and deposit rates in expressions (2) and (8), we can express banks' expected profits as:

$$\pi^{IL} = \beta E \left\{ p^{IL} R - y - \frac{c}{2} (m^{IL})^2 \right\},$$
(11)

$$\pi^{ML} = \beta E \{ p^{ML} R - y - k \frac{c}{2} (m^{ML})^2 \}$$
(12)

if banks lend individually or share lending, respectively. The terms in parenthesis represent, in order, the expected return of each project, the return from the alternative investment —which is equal from (4) and (10) to the expected repayments to depositors -, and total monitoring costs.

Banks choose the lending structure that maximizes their expected profits. Their choice depends on the relative differences between per-project success probabilities - and, therefore, per-project total monitoring intensities - and each bank's total monitoring costs in (11) and (12).

Given the difficult analytical expressions for the equilibrium monitoring intensities and the expected shortfalls, we characterize banks' optimal choice with numerical simulations. We first compare monitoring intensities and monitoring costs with individual-bank and multiple-bank lending; then we look at banks' profits in the two games. In all simulations we fix  $p_H = 0.8$ ,  $p_L = 0.6$ , y = 1 and  $\beta = 12$ , whereas we allow E, c, and R to vary as specified below. Choosing  $\beta = 12$  corresponds to capital requirements equal to 8%.

Figures 2 and 3 illustrate how individual and per-project total monitoring intensities and total monitoring costs change as a function of the number of banks k when the amount of inside equity varies from E = 0.5 to E = 1.5, the project return is R = 1.52, and the cost of monitoring is c = 0.35.<sup>7</sup>

#### Insert Figures 2 and 3

<sup>&</sup>lt;sup>7</sup>It is possible to analyze monitoring intensities and total monitoring costs (as well as banks' expected profits below) simply as function of k because for k = 1 expressions (9) and (12) coincide with (3) and (11), respectively. That is, k = 1 can be seen as a special case of multiple-bank lending.

Figure 2 shows that, whereas the individual monitoring intensity always decreases with the number of banks k, the per-project total monitoring intensity increases with k for  $k \ge 2$  if E = 0.5, whereas it decreases if E = 1.5. The intuition is as follows. Banks with little inside equity cannot diversify much when lending individually. All else equal, they are subject to a more severe moral hazard problem and exert a low level of monitoring. Sharing lending allows banks to finance more projects. This reduces their moral hazard problem and tends to increase monitoring. The marginal impact of greater diversification on banks' monitoring incentive is important enough to dominate the drawbacks of free-riding and duplication of efforts and lead to higher per-project total monitoring for  $k \ge 2$ . On the contrary, banks with a large amount of inside equity can reach a great enough level of diversification also when lending individually. Thus, they face a weak moral hazard problem and exert a high monitoring intensity. Sharing lending decreases both individual and per-project monitoring intensities as free-riding and duplication of efforts dominate.

As illustrated in Figure 3, total monitoring costs always decrease with k. The reduction is more pronounced if the amount of inside equity is high because in this case the individual monitoring intensity decreases rapidly with k.

Similar mechanisms link monitoring intensities and total monitoring costs to project return and cost of monitoring. One can show that, even when the amount of inside equity is low, the per-project total monitoring intensity decreases with k if cis low or R is high; and total monitoring costs still decrease with k in all cases. A low c (a high R) implies that banks have a weak moral hazard problem and exert a high level of monitoring also when lending individually (this can be easily seen from equation (3)). Sharing lending reduces monitoring intensities and costs because diversification has a small impact on banks' monitoring incentives. The contrary happens when c is high or R is low.<sup>8</sup>

To summarize all of this discussion:

**Lemma 1** The per-project total monitoring intensity increases eventually with the number of banks k if the amount of inside equity and the project return are low, and

<sup>&</sup>lt;sup>8</sup>A positive relationship between monitoring cost and total monitoring intensity is also found by Winton (1993) in the context of shareholders' monitoring. Note, however, that, whereas the result in Winton is due entirely to the convexity of the monitoring cost function, here it depends on the marginal effect of the greater diversification achievable with multiple-bank lending. See also the discussion in Section 3.

the cost of monitoring is high. The individual monitoring intensity always decreases with k.

**Lemma 2** Total monitoring costs decrease with the number of banks k. Such a reduction is more pronounced if the amount of inside equity and the project return are high, and the cost of monitoring is low.

We now turn to banks' expected profits. In Figure 4 we fix R = 1.52 and c = 0.35, and depict how banks' expected profits change as a function of the number of banks k when the amount of inside equity increases from E = 0.5 to E = 1.5. Then we fix E = 0.5 and analyze in Figures 5 and 6 how banks' expected profits change as a function of k when, respectively, the cost of monitoring decreases from c = 0.35 to c = 0.25 and the project return grows from R = 1.52 to R = 1.62.

#### Insert Figures 4, 5 and 6

Figure 4 shows that banks' expected profits are higher with multiple-bank lending than with individual-bank lending if E = 0.5, whereas the opposite happens if E =1.5. Figures 5 and 6 show that multiple-bank lending is more profitable if c = 0.35and R = 1.52, whereas individual-bank lending is more profitable otherwise. The intuition behind these results hinges on Lemmas 1 and 2. If E is low, increasing k implies higher per-project total monitoring intensity and thus higher per-project success probability in (12) than in (11). Together with lower total monitoring costs, this makes multiple-bank lending optimal. This result is not due to the diseconomies of scale in monitoring but on the effect of greater diversification on banks' monitoring incentives. In fact, as Lemma 2 states, the reduction in total monitoring costs as kincreases is more pronounced when individual-bank lending is optimal.

Similarly, the positive relationship between per-project total monitoring and number of banks k explains the optimality of multiple-lending when the cost of monitoring is high and project return is low. To sum up:

**Proposition 3** Banks prefer multiple-bank lending if the amount of inside equity and firms' profitability are low, and the cost of monitoring is high; they prefer individual-bank lending otherwise.

### 3 The importance of bank leverage

The essential idea behind multiple-bank lending is that banks cannot perfectly diversify when acting as single lenders. Greater diversification decreases the variance of the distribution of the average portfolio return and improves banks' incentives to monitor. Higher monitoring reduces the expected shortfalls and the deposit rate promised to depositors. This in turn improves banks' incentives further as it allows them to appropriate a larger fraction of the monitoring benefits. This incentive mechanism works if and only if banks raise deposits, i.e., if they are leveraged. If banks are non-leveraged, diversification does not affect their monitoring incentives through the expected shortfalls and multiple-bank lending is no longer optimal despite implying lower total monitoring costs.

To show the importance of bank leverage, we depict in Figure 7 how the expected profits of leveraged and non-leveraged banks change as a function of the number of banks k for the same parameter configuration as in Figure 4 for which leveraged banks choose multiple-bank lending, i.e., E = 0.5, c = 0.35, and R = 1.52.

#### Insert Figure 7

Figure 7 shows that the expected profits of non-leveraged banks decrease with k, whereas those of leveraged banks increase. As mentioned above, the reason is that multiple-bank lending always lead to lower per-project total monitoring when banks are non-leveraged. This is shown in Figure 8, where the behavior of the per-project total monitoring intensities of leveraged and non-leveraged banks is depicted as a function of the number of banks k sharing lending.

#### Insert Figure 8

Figures 8 and 9 together imply that multiple-bank lending is no more optimal when banks are non-leveraged because the "negative" reduction in the per-project monitoring intensity dominates the "positive" decrease in total monitoring costs. The following proposition generalizes this result; and it strengthens Proposition 3 in that it suggests once again that the optimality of multiple-bank lending is not driven by the form of the monitoring cost function. **Proposition 4** Non-leveraged banks do not have incentives to enter into multiplebank lending relationships if  $\frac{\Delta pR}{c}$  is sufficiently large.

#### **Proof.** See Appendix.

So far we have derived our results under the (somewhat implicit) assumption that when banks are leveraged, they raise the maximum amount of deposits they can lend, i.e.,  $D = (\beta - 1)E$ . After the discussion above, however, one may wonder whether banks would not prefer to raise a lower amount of deposits, if any at all. Raising deposits allows banks to expand their portfolios, but it also worsens their moral hazard problem. We show now that this is not the case. We start with the following proposition.

**Proposition 5** Banks have incentives to raise a positive amount of deposits.

#### **Proof.** See Appendix.

Proposition 5 relies on the idea that financing investment projects is profitable and a small amount of deposits does not originate a severe moral hazard problem. But do banks want to raise the maximum amount of deposits that they can invest given the capital requirements? To see this, we use once again numerical simulations. Figure 9 depicts how banks' expected profits change as a function of the number of banks k when the amount of deposits increases from a case where capital requirements are not binding (D = 4.5) to one where they are (D = 5.5). All of the other parameters are as in Figure 4 when multiple-bank lending is optimal, i.e., E = 0.5, R = 1.52, and c = 0.35.

#### Insert Figure 9

Figure 9 shows that banks find it optimal to raise an amount of deposits equal to  $D = (\beta - 1)E = 5.5$ ; their expected profits are increasing in D in the optimal region of multiple-bank lending. The effect of greater diversification dominates, and banks find it optimal to raise the maximum amount of deposits they can invest and diversify as much as possible. One can show that banks want to do this also when individual-bank lending is optimal, since their expected profits are still increasing in D in that case.

# 4 Discussion of the basic model

In this section we analyze various aspects of the basic model. In particular, we discuss the role of capital requirements, other limitations to banks' lending capacities and diversification opportunities, alternative monitoring technologies and cost functions.

#### Limits to diversification

Banks' incentives to enter into multiple–bank relationships originate from the need of increasing portfolio diversification and reaching higher per-project monitoring. The main underlying assumption is that banks have limited lending capacities, and they may not be able to diversify enough when lending to firms individually. In the model lending capacities are restricted by capital requirements. This idea is in line with the literature on delegated monitoring and capital-constrained lending (e.g., Holmstrom and Tirole, 1997; Thakor, 1996; Chiesa, 2001; Almazan, 2002).

The concept of capital requirements we have in mind is quite broad. The parameter  $\beta$  of our model encompasses any capital constraint which may limit lending. such as regulatory, effective or also market capital requirements.<sup>9</sup> More generally, any story which limits lending diversification possibilities is in line with our theory. Examples are restrictions on banks' geographical scope and sector specialization. Even though regulatory restrictions to geographical expansion have been mostly abolished in the last decades, many factors limiting banks' ease to lend in distant regions are still in place. There is evidence that monitoring firms located at distant locations involves higher costs due to information problems, transportation costs, and, especially if located in foreign regions, differences in legal systems, supervisory regimes, corporate governance, language, and cultural conditions (Acharya et al., 2004; and the survey in Degryse and Ongena, 2003). The need of expertise may increase monitoring costs (Almazan, 2002) and worsen the effectiveness of monitoring (Winton, 1999), thus limiting banks' lending capacities across sectors. As in our model, in such cases banks may prefer to enter into multiple-bank relationships and increase diversification with a lower fraction of more costly loans.

<sup>&</sup>lt;sup>9</sup> "Effective" capital requirements may include a buffer above the regulatory minimum to cushion banks against unexpected negative shocks and protect them against falling below regulatory minimum (Berger, 1995); "market" capital requirements refer to the amount of capital the market requires banks to possess as price against default risk (Flannery and Rangan, 2002).

The choice between individual-bank and multiple-bank lending resembles also the trade-off between specialization and diversification across sectors in terms of correlation among projects (e.g., Hellwig, 1998; Winton, 1999). If specializing implies lower monitoring costs but higher correlations among projects, the choice between individual-bank and multiple-bank lending can be seen as a trade-off between risk and costs. Banks may choose to share lending to achieve greater diversification with lower costs.

#### Alternative diversification opportunities

So far we have assumed that, for a given level of inside equity, banks can expand their portfolios only by entering into multiple-bank relationships. Of course, there are other ways in which banks could relax capital requirements and increase lending capacities. The most immediate way is raising outside equity. This solution can be, however, quite costly. First, raising outside equity may not improve banks' monitoring incentives, since, differently from raising debt, it does not reduce their incentives to exploit external financiers when diversification increases (Cerasi and Daltung, 2000). Second, in a context where banks act as liquidity providers, raising outside equity worsens such a valuable function (Diamond and Rajan, 2000). Finally, as is well known from the corporate finance literature, raising outside equity implies some costs in terms of foregone tax advantages, asymmetric information, and transaction costs (e.g., Jensen and Meckling, 1976; Myers and Majluf, 1984; and the empirical evidence in Smith, 1986). Thus, allowing banks to raise outside equity may not change their choice of sharing lending. Whenever individual-bank lending is not optimal, banks would weigh the costs of multiple-bank lending against the costs of raising outside equity, and would still choose to share lending if this implies higher profits.

Another alternative way for banks to increase lending is to merge. Mergers lead to higher inside equity and, if occurring across different geographical areas or sectors, allow banks to invest in more distant and more independent projects. This expands lending and improves diversification. However, mergers also involve some costs. By creating larger organizations, they may lead to more severe agency problems, organizational diseconomies and distortions linked to the implicit too-big-to fail guarantee.<sup>10</sup>

 $<sup>^{10}</sup>$ See Carletti et al. (2002) for a discussion of the effects of bank mergers on diversification

Finally, also information sharing may affect banks' incentives to enter into multiplebank relationships. Regardless of whether this is provided through public credit registers or private bureaus, sharing information about borrowers' performances can substitute –at least to some extent– for private monitoring, thus reducing banks' monitoring costs.<sup>11</sup> This increases the attractiveness of individual-bank lending, but it does not allow banks to increase diversification. Thus, banks may still prefer multiplebank lending when the incentive effect of diversification dominates.

#### Alternative monitoring technologies

The monitoring technology we have assumed so far gives banks a direct form of control on firms' behavior. Monitoring allows banks to observe firms' project choices and intervene in case of misbehavior. Other forms of control are, however, plausible. For example, through monitoring banks could observe firms' behavior and liquidate them for a total value of C (e.g., Rajan and Winton, 1995; Park, 2000). Whether this leads to different results for the optimality of multiple-bank lending depends on how the liquidation value C is allocated among banks. The results of the basic model still hold if banks share C equally in case of default independently of whether they monitor. Results may differ, however, if a monitoring bank is the first to seize C. This reduces free-riding, but it may reduce the attractiveness of multiple-bank lending if it leads to excessive duplication of efforts.

#### Monitoring cost function

So far we have assumed that monitoring costs are convex. As shown in Proposition 4, however, what is crucial for our theory is the fact that banks are leveraged rather than the exact form of the monitoring cost function. Therefore, although convex costs overestimate the optimality of multiple-bank lending because they imply diseconomies of scale in monitoring, our qualitative results are robust to various modifications of the cost function. Assuming linear costs, overload costs, or some initial fixed costs

opportunities and risk taking; Degryse and Ongena (2003) for a more specific discussion of the effects of cross-border mergers; and Cerasi and Daltung (2002) for an analysis of organizational diseconomies.

<sup>&</sup>lt;sup>11</sup>See Jappelli and Pagano (2002) for a description of the different types of information sharing agreements across countries.

would reduce the range of parameters for which multiple-bank lending is optimal, but it would not modify our qualitative insights.

## 5 Empirical implications

The main insight of the paper is to show that multiple-bank lending can be beneficial as it allows banks to increase the overall effort with which they monitor firms. This result implies that sharing lending improves firms' future profitability, consistent with the evidence in Houston and James (1996) and Weinstein and Yafeh (1998). Further, it has a number of empirical implications for the determinants of multiple-bank lending, which differentiate our theory from the hold-up and the soft-budget-constraint literatures. Although the unobservability of monitoring makes it difficult to devise a direct test of our model, some of its predictions are consistent with recent empirical findings.

The amount of inside equity is correlated with the relative size of banks and firms. Thus, the model predicts a greater use of multiple-bank lending when banks are small relative to the projects they finance, since in this case they cannot diversify much when lending individually. Consistent with this, Ongena and Smith (2000b) find little use of multiple-bank lending in more concentrated banking systems, and Petersen and Rajan (1995) document a negative (though not very strong) relationship between the number of bank relationships and market concentration for young small firms.

Since the value of monitoring is higher when investment projects are less profitable, there is a negative relationships between multiple-bank lending and firms' ex ante profitability. This is supported by Detragiache et al. (2000), Petersen and Rajan (1994) and Farinha and Santos (2002); and it suggests also that monetary policy may affect banks' lending choices. Even if so far we have considered firms' profitability in terms of return from the risky projects, one can show that similar (but inverse) results hold for the return of the alternative safe investment. An increase in the riskless interest rate makes multiple-bank lending relatively more attractive, as it reduces firms' profitability. Thus, by raising riskless interest rates, a tight monetary policy induces banks to enter into multiple-bank relationships. If then monetary policy is counter-cyclical, periods of expansionary economic activity induce banks to enter into multiple-bank relationships.<sup>12</sup>

The cost of monitoring refers to the ease with which banks can acquire information about firms; and it is linked to disclosure and accounting standards, and the efficiency of the judicial system. Also, to the extent that they affect banks' information acquisition in different sectors or geographical areas, the size of the cost of monitoring is negatively related to the degree of financial integration and positively with the level of regulatory restrictions. Thus, banks should share lending in countries with laxer accounting and disclosure standards, more inefficient judicial systems, less integrated and more regulated markets. Some of these predictions are supported by the findings in Detragiache et al.(2000) and Ongena and Smith (2000b) of greater use of multiple-bank lending in countries with more inefficient judicial systems and poorer enforcement of creditor rights. Also, the evidence in Berger et al. (2003) that firms frequently use local host nation banks is consistent with our prediction of greater use of multiple-bank relationships when geographical distance increases the cost of monitoring and makes individual diversification more difficult.

Finally, the model has some indirect predictions concerning diversification opportunities rather than multiple-bank lending. In particular, it suggests a lower use of multiple-bank lending when equity markets are well developed and after a process of mergers of acquisitions. Consistent with this, Ongena and Smith (2000b) report a little use of multiple-bank lending in the presence of strong equity markets; and Karceski et al. (2004) and Degryse et al. (2004) find that, following consolidation, banks are more likely to terminate lending relationships with firms borrowing from multiple banks.

Some of the predictions mentioned above contrast with those of the hold-up and soft-budget constraint literature. For instance, the hold-up literature (Rajan, 1992; Von Thadden, 1992 and 2004) implies that, in order to improve entrepreneurs' incentives, banks should enter into multiple-bank relationships when they are more likely to expropriate informational rents. Thus, to the extent that the level of concentration of the banking system is a proxy of banks' informational market power (Petersen and

<sup>&</sup>lt;sup>12</sup>Several papers have discussed the negative effect of a tighter monetary policy on banks' monitoring incentives and lending (e.g., Holmstrom and Tirole, 1997; Repullo and Suarez, 2000; Chiesa, 2001; and Almazan, 2002). Our model suggests that banks could avoid lowering credit by entering into multiple-bank relationships. In this respect, our paper is in line with Thakor (1996), who shows that a tight monetary policy does not necessarily lower lending.

Rajan, 1995), the hold-up literature predicts —in contrast with our theory and with the evidence in Ongena and Smith (2000b)— greater use of multiple-bank lending in more concentrated banking systems, such as it may emerge, e.g., after a wave of mergers and acquisitions.

Yet, a clear-cut distinction of the theories is not always possible. For instance, concerning the effect of multiple-bank lending, both our theory and the soft-budget-constraint literature (Dewatripont and Maskin, 1995, in particular) suggest that sharing lending improves firms' future profitability, but for different reasons. The increased firms' profitability originates from the higher overall level of bank monitoring in our theory, and from the improved entrepreneurial incentives in the soft-budget-constraint literature.

## 6 Conclusions

This paper analyzes banks' incentives to enter into multiple-bank relationships with other banks in a context where both firms and banks are subject to moral hazard, and monitoring is essential. Banks choose multiple-bank lending whenever the benefit of greater diversification in terms of higher overall monitoring dominates the drawbacks of free-riding and duplication of efforts. The incentive mechanism of diversification works only if banks raise deposits, since otherwise diversification does not affect monitoring incentives. The attractiveness of multiple-bank lending decreases with the amount of banks' inside equity and firms' prior profitability, whereas it increases with the cost of monitoring.

The main insight of the paper, namely that multiple-bank lending can increase overall monitoring, complements Diamond's theory of banks as delegated monitors, and it provides an alternative to the hold-up and the soft-budget-constraint theories in explaining why banks may want to enter into multiple-bank relationships.

The two important features of the analysis —leverage and limited lending capacities—, together with the emphasis put on the role of monitoring, capture the nature of banks and make our analysis particularly suited for explaining the financing of small and medium businesses. Still, our analysis can also be adapted also to other forms of multiple creditors such as loan and venture capital syndicates. These syndicates can be considered as a special form of multiple-bank lending in that a lead —or more than

one— bank (venture capital) approaches a firm and decides to share the financing with other banks (venture capitalists), which are then responsible for their stakes and the monitoring of the firm.

We develop the analysis under the assumption that all banks share financing equally when they enter into multiple-bank relationships. Allowing for asymmetric shares of financing would lead to results somewhere between those obtained with multiple banks with symmetric shares and banks lending individually, and it might explain some other important features of banking systems such as the emergence and the role of "housebanks". Both this analysis and a deeper understanding of the effects of syndicates on information production constitute interesting avenues for future research.

# 7 Appendix

#### **Proof of Proposition 1**

For a given r, the bank chooses  $m_i$  to maximize (2). The first order condition gives

$$\frac{\partial \pi}{\partial m_i} = \Delta pR + \frac{\partial S}{\partial m_i}D - cm_i = 0, \quad \forall i = 1, ..., D + E.$$

Solving for a symmetric equilibrium gives (3). Setting (1) equal to y after substituting  $m^{IL}$  gives (4). Q.E.D.

#### **Proof of Proposition 2**

For a given  $r_j$ , each bank j chooses  $m_{ij}$  to maximize (8). The first order condition gives

$$\frac{\partial \pi_j^k}{\partial m_{ij}} = \frac{\Delta pR}{k} \prod_{s \neq j} (1 - m_{is}) + \frac{\partial S^k}{\partial m_{ij}} D - cm_{ij} = 0, \quad \text{for } = 1...k \text{ and } i = 1, ..., k(D + E).$$

Substituting  $m_{ij} = m^{ML}$  in a symmetric equilibrium gives (9). Setting (7) equal to y after substituting  $m^{ML}$  gives (10). Q.E.D.

#### **Proof of Proposition 4**

For a given k, the expected profit of a non-leveraged bank (D = 0) is

$$\pi = \sum_{i=1}^{kE} \left\{ p_i^k \frac{R}{k} - \frac{y}{k} - \frac{c}{2} m_{ij}^2 \right\}.$$
 (13)

Each bank chooses  $m_{ij}$  to maximize (13). The first order condition gives

$$\frac{\Delta pR}{k} \prod_{s \neq j} (1 - m_{is}) - cm_{ij} = 0, \quad \text{for } j = 1, \dots, k \text{ and } i = 1, \dots, k(D + E).$$

The system has only one symmetric solution, which is given by

$$(1 - \hat{m})^{k-1} \Delta pR - kc\hat{m} = 0.$$
(14)

It follows that the equilibrium monitoring intensity  $\hat{m}$  is non-increasing in k. If k = 1, the bank is lending individually. In this case  $\hat{m} = 1$ , if  $\frac{\Delta pR}{c} \ge 1$ . For all k > 1,  $\hat{m} < 1$ .

Substituting  $\hat{m}$  into (13) gives the equilibrium expected profit of each bank

$$\hat{\pi} = E\left\{\hat{p}R - y - k\frac{c}{2}(\hat{m})^2\right\}.$$
(15)

Neglecting indivisibilities, the first order condition of (15) with respect to k is

$$-\frac{c}{2}(\hat{m})^2 + \left[k(1-\hat{m})^{k-1}\Delta pR - kc\hat{m}\right]\frac{\partial\hat{m}}{\partial k} - (1-\hat{m})^k\Delta pR\ln(1-\hat{m}) \le 0.$$
(16)

The first term is negative, the second term is non-positive, while the last one is nonnegative. The first term is the additional cost of monitoring more projects when banks share lending. The second term represents the effect of the decrease in the individual monitoring intensity of all banks as k increases. This effect is negative if  $\hat{m} < 1$ , and it is zero otherwise. The last term is the increase in the project success probability when an additional bank monitors the project. This effect is positive as long as  $\hat{m}$  is less than one; when the project is already fully monitored there is no benefit from having an additional monitor.

For k = 1 the Envelope Theorem applies to  $\hat{m}$ , and (16) reduces to

$$-\frac{c}{2}(\hat{m})^2 - (1 - \hat{m})\Delta pR\ln(1 - \hat{m}) \le 0.$$
(17)

The left hand side is negative if  $\hat{m} = 1$ . Hence, if the bank chooses to monitor with intensity equal to one, it has no incentive to share lending. If  $\frac{\Delta pR}{c} < 1$ , (14) is binding. Substituting it into (17) gives

$$-\frac{1}{2}\frac{\Delta pR}{c} - (1 - \frac{\Delta pR}{c})\ln(1 - \frac{\Delta pR}{c}) \le 0,$$
  
$$\frac{\Delta pR}{c} > 0.72.$$
 Q.E.D.

which is fulfilled for  $\frac{\Delta pR}{c} > 0.72$ 

#### **Proof of Proposition 5**

For a given amount of deposits D, banks' equilibrium expected profits are given by

$$(D+E)\left\{\widetilde{p}\ R-y-k\frac{c}{2}(\widetilde{m})^2\right\},\,$$

where  $\widetilde{m}$  is the solution to

$$\frac{\Delta pR}{k}(1-\widetilde{m})^{k-1} + \frac{\partial S}{\partial m}D - c\widetilde{m} = 0,$$

and

$$\widetilde{r} - S(\widetilde{m}, \widetilde{r}) = y$$

with  $\tilde{p} = p_H - (1 - \tilde{m})^k \Delta p$ . The derivative of the expected profits with respect to D gives

$$\left\{\widetilde{p}R - y - \frac{c}{2}(\widetilde{m})^2\right\} + (D+E)\left[k(1-\widetilde{m})^{k-1}\Delta pR - kc\widetilde{m}\right]\frac{\partial\widetilde{m}}{\partial D} \ge 0.$$
(18)

For k = 1, (18) is strictly positive at D = 0, since the Envelope Theorem then holds with respect to  $\widetilde{m}$ . For k > 1, the Envelope Theorem does not hold because a change in D affects the monitoring intensities of all banks k in the same way. However, a small increase in D has a small impact on  $\widetilde{m}$  so that, if project lending is profitable enough, each bank has an incentive to raise deposits. Q.E.D.

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Fig. 1. Timing of the model.

T=0			T=1
banks decide	each bank offers	each bank	$\operatorname{projects}$
whether to be individual	a deposit contract	chooses its	mature;
lenders or enter into	to investors	monitoring	claims
multiple-bank relationships		intensity $m_{ij}$	are settled

Fig. 2. Individual and per-project total monitoring intensities. The figure shows how the individual monitoring intensity m and the per-project total monitoring intensity M change as a function of the number of banks k when the inside equity E increases from 0.5 to 1.5.

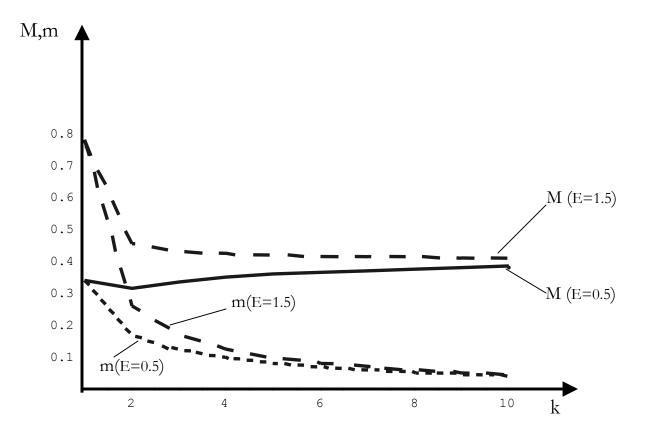


Fig. 3. Total monitoring costs. The figure shows how bank's total monitoring costs TC change as a function of the number of banks k when the inside equity E increases from 0.5 to 1.5.

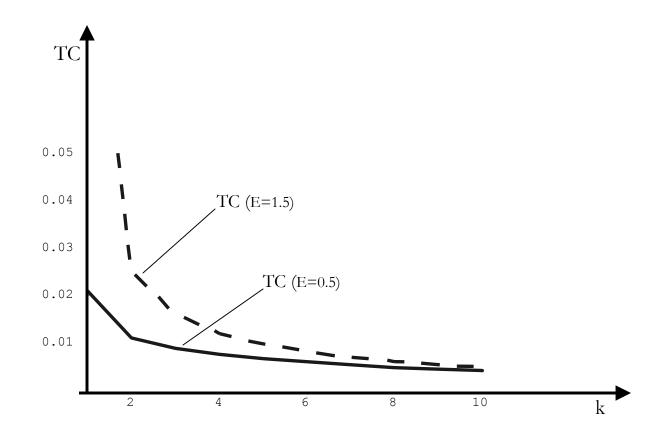


Fig. 4. Banks' expected profits and inside equity. The figure shows how banks' expected profits  $\pi$  change as a function of the number of banks k when the inside equity E increases from 0.5 to 1.5.

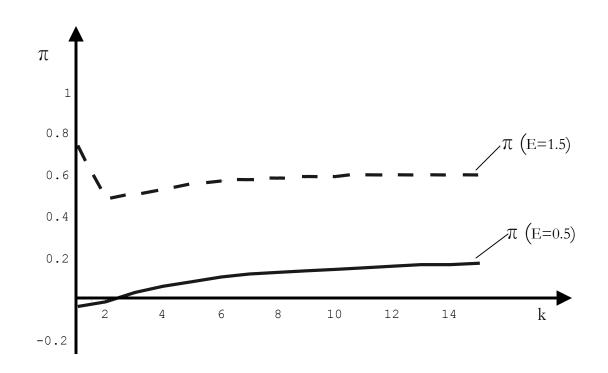


Fig. 5. Banks' expected profits and cost of monitoring. The figure shows how banks' expected profits  $\pi$  change as a function of the number of banks k when the cost of monitoring c decreases from 0.35 to 0.25.

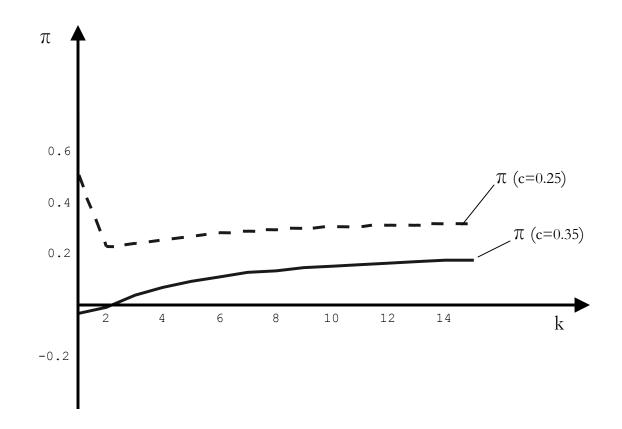


Fig. 6. Banks' expected profits and project return. The figure shows how banks' expected profits  $\pi$  change as a function of the number of banks k when the project return R increases from 1.52 to 1.62.

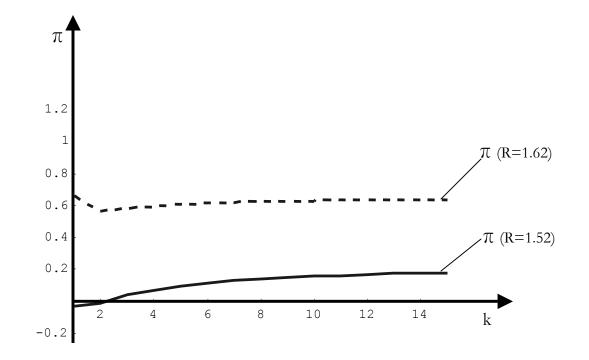


Fig. 7. Expected profits of leveraged and non-leveraged banks. The figure shows how the expected profits  $\pi$  of leveraged and non-leveraged banks change as a function of the number of banks k. The figure is drawn for inside equity E=0.5, cost of monitoring c=0.35, and project return R=1.52. The amount of deposits of the leveraged banks is D=5.5.

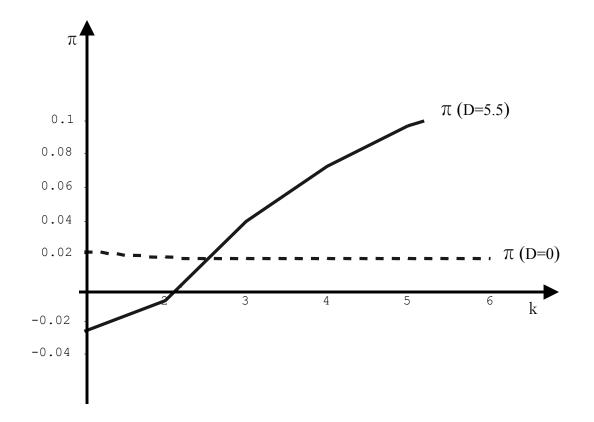


Fig. 8. Per-project total monitoring intensities of leveraged and non-leveraged banks. The figure shows how the per-project total monitoring intensities M of leveraged and non-leveraged banks change as a function of the number of banks k. The figure is drawn for the same parameter configurations as in Figure 7.

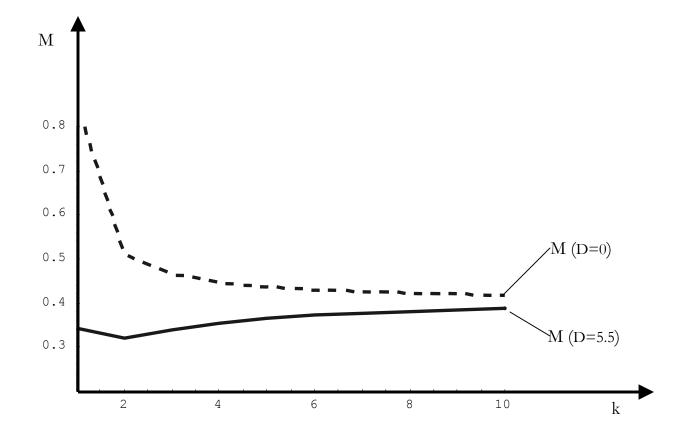
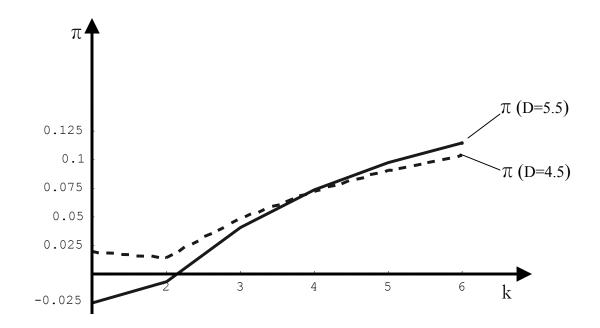


Fig. 9. Banks' expected profits and amount of deposits. The figure shows how banks' expected profits  $\pi$  change as a function of the number of banks k when the amount of deposits D increases from 4.5 to 5.5. The figure is drawn for the same parameter configuration as in Figure 7.



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