




# Environmental Issues Are Health Issues

## Making a Case and Setting an Agenda for Environmental Health Psychology

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**Abstract:** Increasing demands on ecosystems, decreasing biodiversity, and climate change are among the most pressing environmental issues of our time. As changing weather conditions are leading to increased vector-borne diseases and heat- and flood-related deaths, it is entering collective consciousness: environmental issues are human health issues. In public health, the field addressing these issues is known as environmental health. This field addresses both the effects people have on their environment as well as the effects of the environment on people. Psychology, as a discipline concerned with explaining, predicting, and changing behavior has much to contribute to these issues because human behavior is key in promoting environmental health. To date, however, an integrative view of environmental health in psychology is lacking, hampering urgently needed progress. In this paper, we review how the environment and human health are intertwined, and that much can be gained through a systemic view of environmental health in psychology. Based on a review of the literature, we suggest that psychologists unite efforts to promote an integrative science and practice of environmental health psychology, and jointly address environmental-health related behavior. The research agenda for this field will include integrating behavior change theory and intervention approaches. Thereby, psychology can potentially make an important contribution to sustained environmental health for generations to come.

**Keywords:** environmental health, science of behavior change, health psychology, environmental psychology, intervention

Temperatures are rising, extreme weather is increasing, and water and other natural resources are declining amidst increasing demand by the human population (IPCC, 2014). These and further environmental issues are threatening human life on the planet (Steffen et al., 2015). The magnitude of these environmental issues is now markedly entering the collective consciousness as the voices reminding us of the impact of today's decisions on future generations grow louder (e.g., Thunberg, 2019). Individuals and households contribute significantly to environmental issues (Clayton et al., 2015). For example, 26% of the total energy consumed in the European Union in 2018 were directly consumed by households, for example, for heating or cooking, and half of that energy originated from fossil fuels, especially gas (eurostat, 2020). In turn, environmental

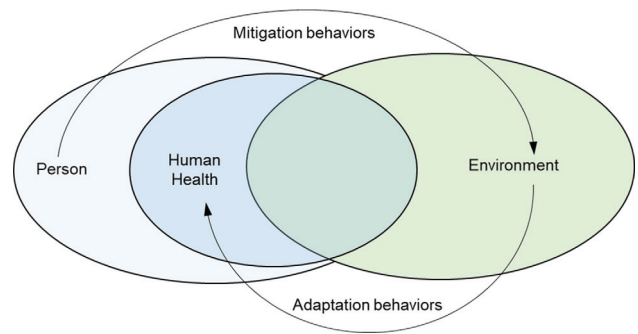
issues affect human health and well-being (G. W. Evans, 2019), which can in part be reduced by people's adaptation to environmental issues (van Valkengoed & Steg, 2019). Psychology, a discipline concerned with explaining, predicting, and changing behavior, therefore, has much to offer to the mitigation of environmental issues and the promotion of environmental health (Clayton et al., 2015; Otto et al., 2014; Stern, 2011; sometimes also described as planetary health; Swinburn et al., 2019).

Environmental health, "[i]n its broadest sense, ... is the segment of public health that is concerned with assessing, understanding, and controlling the impacts of people on their environment and the impacts of the environment on them" (Moeller, 2011, p. 3). It includes environmental issues such as air pollution, climate change, water, and

sanitation. Whereas environmental health is an established segment of public health, psychological research on this topic is scattered, hampering urgently needed progress. In particular, two sub-disciplines of psychology are each partially concerned with environmental health: environmental psychology and health psychology. Contributing to the understanding of people's impact on their environment, in the past decades, environmental psychologists have researched the drivers and barriers of pro-environmental behavior and developed effective interventions to promote behavior change, for example, for energy conservation (Abrahamse et al., 2005; Andor & Fels, 2018), travel mode choice (Lind et al., 2015), and recycling (Varotto & Spagnolli, 2017). Environmental psychology is further concerned with the impact of the environment on people, especially on their well-being (e.g., favorable impacts of green spaces; Houlden et al., 2018). However, the impact of environmental issues on people's physical health has received comparatively less attention from psychologists and has only recently emerged as a topic of interest in our field (van Valkengoed & Steg, 2019). This, even though it has been highlighted that environmental issues are ultimately health issues as both are inherently interconnected (EASAC, 2019; Raworth, 2017; Swinburn et al., 2019).

Health psychology, a sub-discipline of psychology dedicated to preventing disease and promoting health and well-being (Matarazzo, 1980) may offer key insights to understanding and promoting environmental health, thereby complementing environmental psychology. However, health psychology has arguably paid less attention to environmental factors, traditionally focusing on the individual's role in health (Matarazzo, 1980), that is, self-regulation to prevent chronic disease (e.g., Schwarzer et al., 2011). Researchers have previously suggested synergies between environmental and health psychology (e.g., Bernard, 2019). Nisbet and Gick (2008), for example, convincingly argued that health psychology may enhance our understanding of pro-environmental behavior. Yet, although some applications of health behavior change models to explain pro-environmental behavior exist (Bamberg, 2013), cross-pollination between health and environmental psychology is still rare.

In this paper, we aim to show that much can be gained from an integrated view of environmental health in psychological science and practice. Environmental and health psychology each contribute unique theoretical and methodological approaches and insights to understanding and promoting environmental health. Health psychology can add to our understanding and promotion of behaviors that can mitigate people's impact on the environment (Bernard, 2019), which have traditionally been the focus of environmental psychology. We will henceforth refer to these as "mitigation behaviors" (Bernard, 2019) to avoid precluding



**Figure 1.** Environmental health psychology: Addressing mitigation and adaptation behaviors related to environmental health.

the motives that drive these behaviors (e.g., pro-environmental or health motives). Further, integration of environmental and health psychology will expand our understanding of behaviors that aim to prevent the adverse impact of environmental issues on human health (henceforth referred to as "adaptation behaviors"; Bernard, 2019). Adaptation behaviors may be conceptualized as health behaviors, but they may also relate back to the environment (e.g., by fostering pro-environmental motives). In summary, our paper makes the case that conceptualizing and addressing environmental health in an integrated manner in psychology (i.e., as environmental health psychology) should significantly enhance understanding and promotion of environmental health. Environmental health psychology will address both mitigation and adaptation behaviors related to environmental health (see Figure 1). The aim is that this integration will enable efficient progress in this field, which is urgently needed considering the pressing nature of environmental issues.

## Environmental Health and the Role of Human Behavior

Major planetary processes such as climate and biodiversity are key to keeping the earth in a Holocene-like state conducive to human life (Raworth, 2017). However, human activities, such as agriculture, industry, and mineral extraction, are altering these processes at a large scale (IPCC, 2018), putting the planet at increased risk of destabilization (Raworth, 2017; Steffen et al., 2015). Already, environmental issues are causing adverse effects on human health. The pollution of drinking water, for example, caused by insufficient sanitation, can lead to the outbreak of waterborne diseases such as typhoid fever and cholera (Schwarzenbach et al., 2010). Chemical pollution of water and soil (e.g., by pesticides) has multiple health effects that are likely

underestimated (Landrigan et al., 2018). Further, burning fossil fuels leads to widespread air pollution, causing diseases such as asthma and bronchitis (Künzli et al., 2000), and relates to 4.2 million premature deaths annually (WHO, 2019). Importantly, burning fossil fuels is the main source of CO<sub>2</sub> emissions, a greenhouse gas that contributes to climate change (Watts et al., 2015).

Climate change is a key environmental issue that poses several direct and indirect health risks (Watts et al., 2015) that will likely be of increasing importance as climate change accelerates. The direct effects of climate change include increases in the frequency and severity of hydro-meteorological hazards, such as wildfires, droughts, and flooding (Sauerborn & Ebi, 2012), which can lead to physical injury and death. Moreover, experiencing such hazards can cause psychological illness such as post-traumatic stress disorder and anxiety (Clayton et al., 2017; Goldmann & Galea, 2014). Indirectly, climate change adversely affects human health by enabling the spread of vector-borne diseases (e.g., malaria, dengue fever) through fostering favorable conditions for vectors (Campbell-Lendrum et al., 2015). Other examples include food insecurity (climate change increases crop failure, loss of livestock, and agricultural plagues; FAO, 2008), and the possibility of increased armed conflict (Adams et al., 2018; Mach et al., 2019). In addition, psychological consequences are expected, such as psychological distress (G. W. Evans, 2019), and “eco-anxiety” (Clayton et al., 2017).

People’s behavior is key to promoting environmental health. On the one hand, people can mitigate their adverse impact on the environment by changing their behaviors. Mitigation behaviors thus aim to alleviate the human impact on the environment. On the other hand, people can avoid or reduce adverse health effects of the environment by adapting to environmental issues. We discuss the two environmental-health related behavioral domains (mitigation and adaptation behaviors) in more detail in the following.

## Mitigating Adverse Impact of Humans on the Environment: Mitigation Behaviors

Through lifestyle changes, individuals and households can mitigate adverse human impact on the environment (IPCC, 2018). For example, people can walk instead of taking the car. They can engage in recycling, or using safe sanitation. They can avoid behaviors such as air travel, consuming meat, using pesticides, and they can adopt sustainable innovations, such as new technologies (e.g., solar power) or new products (e.g., insect-based foods).

Mitigation behaviors have been traditionally addressed in environmental psychology, for example, in the context of

pursuing pro-environmental goals (Kaiser & Wilson, 2004). However, mitigation behaviors can also be relevant from a health perspective when they have co-benefits (Bain et al., 2016). Co-beneficial behaviors reduce people’s impact on the environment and simultaneously and directly promote personal health as well. Hence, integrating environmental and health psychology perspectives when addressing mitigation behaviors could valuably extend previous research in this field.

Mitigation behaviors with co-benefits include, for example, meat-reduced diets and active mobility. Compared to other foods, meat production accounts for a substantial amount of greenhouse gas emissions, land use, use of natural resources (e.g., water), and pollution (Clark et al., 2019). Lowering meat consumption or switching to a vegetarian diet could reduce up to 50% of greenhouse gas emissions and land demand of the current diet (Hallström et al., 2015) while also reducing the risk of coronary heart disease, cancer, type 2 diabetes, and overall mortality (Godfray et al., 2018). Similarly, commuting to work by bicycle or walking instead of taking the car may lower greenhouse gas emissions and fossil fuel consumption, while at the same time increasing air quality, and levels of physical activity (Barnett et al., 2019). This, in turn, will promote better health and well-being (Kelley et al., 2018; Lee et al., 2012; Mata et al., 2012). In addition, mitigation behaviors with co-benefits for well-being and the environment have also been identified. For example, engaging in environmental activism has been shown to relate to greater well-being and health (Klar & Kasser, 2009).

## Reducing Adverse Impacts of the Environment on Human Health: Adaptation Behaviors

People can take multiple actions to prevent or reduce environmental impacts on human health and well-being (van Valkengoed & Steg, 2019). These behaviors may or may not be motivated by health concerns, wherefore we advocate an integrated view of psychological science on these behaviors. Adaptation behaviors can be categorized as information seeking, preparative actions, and protective actions (van Valkengoed & Steg, 2019). Information seeking means acquiring information about a person’s risk of an environmental hazard and potential behavioral responses to certain hazards, for example, checking government brochures and monitoring air pollution (e.g., Lewis & Edwards, 2016). Preparative actions are structural measures that are taken before the onset of an environmental hazard, aimed at reducing the probability of being affected. Examples include flood proofing the home, or buying facemask respirators to protect against air pollution (e.g.,

Hansstein & Echegaray, 2018). Protective actions are behaviors taken in response to an ongoing hazard, aimed at reducing the impacts of that hazard, for instance, taking prophylactic medicine for vector-borne diseases, or wearing a face mask respirator in an air-polluted area (e.g., Zhou et al., 2016).

Adaptation behaviors affect human health at different timescales. There are behaviors with immediate health effects, such as avoiding overexertion during heatwaves (Akompab et al., 2013). Behaviors could also have intermediate-term effects, such as taking structural measures to ensure indoor temperatures are regulated during a heatwave (Murtagh et al., 2019). There are also behaviors with long-term health effects such as migrating away from affected areas (Zander et al., 2019). Furthermore, most people are facing multiple environmental hazards simultaneously. A broad repertoire of adaptation behaviors will therefore be required in the future, wherefore this is an important emerging field in psychology.

## Understanding and Promoting Environmental Health: The Role of Psychology

As elaborated above, human behavior plays a pivotal role in environmental health, even though psychologists have rarely systemically tackled this. A key contribution of psychology as a discipline, and environmental and health psychology, in particular, is the development of theories about the determinants of behavior change, and the development of behavior change interventions based on these theories. In the following, we provide a brief integrative review of the determinants of mitigation and adaptation behaviors from both environmental and health psychology.

### Determinants of Mitigation and Adaptation Behaviors

Both environmental and health psychology are concerned with explaining mitigation and adaptation behaviors, and their theories show large overlap. Risk perception, a construct from protection motivation theory (Rogers, 1975), for example, plays a role in explaining health behaviors, such as vaccination uptake (Brewer et al., 2007), but can also be used to explain pro-environmental behaviors (Brügger et al., 2015). In addition, people are assumed more likely to engage in behavior change if they expect positive outcomes of the behavior (outcome expectations). While health behaviors are usually motivated by positive *personal* outcomes, such as promoting personal health, pro-

environmental behaviors are usually encouraged by positive *collective* outcomes, such as improved environmental quality or public health. Accordingly, self-transcendence values (i.e. biospheric and altruistic values) that elicit a moral obligation (personal norm) to act have been identified as key motivators of pro-environmental behaviors (Stern et al., 1999). Further, perceiving oneself as capable of performing a behavior (self-efficacy; Bandura, 1997), as well as social norms, have been theorized as key correlates of behavior change (Ajzen, 1991). Most theories assume that a key step to behavior change is forming a behavioral intention, (Ajzen, 1991; Schwarzer, 2008).

Despite good intentions, many people fail to translate their intentions into action (intention-behavior gap; Orbell & Sheeran, 1998). Behavior change frameworks such as the health action process approach (HAPA; Schwarzer, 2008; Zhang et al., 2019) focus on volitional behavioral determinants beyond people's intentions. Volitional strategies such as action planning (a detailed plan, where, when, and how to perform a behavior; Leventhal et al., 1965) and action control (Snihotta et al., 2005; e.g., monitor whether one is wearing facemask respirators in air polluted areas; Zhou et al., 2016) can be further important behavioral determinants. These are often studied in health psychology. Further, automatic processes, such as habits (cue-behavior associations with a history of repetition; Fleetwood, 2019) are gaining renewed attention as predictors of behavior. Finally, contextual factors, referring to environmental and structural aspects that might enable or hinder behavior can be important (Steg & Vlek, 2009). For example, simply the availability of public transport, recycling facilities, and environmental alternatives in the supermarket are necessary for relevant behaviors to take place (Steg & Vlek, 2009).

Overall, behavior change theories in environmental and health psychology share many overlaps in the key determinants of behavior change as they play a role in both mitigation and adaptation behaviors. Surprisingly, the exchange between the two sub-disciplines has been limited, despite the strong links between environmental and health issues highlighted previously (Bernard, 2019; Nisbet & Gick, 2008).

### Interventions to Promote Behavior Change

Based on behavior change theory, interventions can be derived to promote mitigation and adaptation behaviors. An important achievement of psychologists in this field to date has been to make this process systematic. We now have a taxonomy of behavior change techniques (BCTs), that is, the smallest units of interventions that can bring about change, which makes intervention reporting more transparent (Michie et al., 2013). The latest work has also linked BCTs with behavioral determinants, facilitating the

selection of behavior change techniques for specific behavioral determinants (Carey et al., 2019; Connell et al., 2019). While this work has recently strongly been driven by health psychology, these procedures and tools are readily applicable to the broader environmental health context. Yet, this has rarely been done.

Different theories suggest different ways for promoting behavior change. According to stage models (Bamberg, 2013; Schwarzer, 2008), interventions can be tailored to two general mindsets. For individuals not yet motivated to change (i.e., non-intenders), motivational intervention techniques can aim to create behavioral intentions (“I want to cycle to work, instead of using the car”). For individuals motivated to change, but not performing the behavior (i.e., intenders), volitional intervention techniques could target behavioral adoption and long-term maintenance.

To motivate non-intenders to adopt environmental-health behaviors, research has focused on behavioral determinants such as social norms (e.g., Schultz et al., 2016), perceived costs and benefits, or self-efficacy (Steg & Vlek, 2009). These interventions may address collective goals (e.g., improve quality of nature or public health) or individual goals (e.g., improve the personal financial situation or improve personal health; De Dominicis et al., 2017), and should be matched to recipients’ values (van den Broek et al., 2017). For example, pro-environmental framing has been shown to motivate some persons, whereas others are better motivated by monetary framing (Steinhorst et al., 2015), health framing (Carfora et al., 2019), or social justice (Kals, 1996). Herein also lies the potential of promoting behaviors that have co-benefits for health and the environment. The psychological distance of adverse effects of climate change has been found to be a barrier to mitigation behaviors (Jones et al., 2017). Health behavioral consequences, in turn, might be perceived as more proximal. Depending on the mindset of the target population, interventions may thus either emphasize the health benefits of, for example, active mobility or meat-reduced diets, or their benefits for the environment (Bain et al., 2016). Emphasizing the more proximal health consequences could be promising to motivate those for whom the environmental consequences seem distal. For others (e.g., younger age groups), the health consequences of their behaviors might seem distal, whereas their concern about climate change can be higher than in older age groups (Corner et al., 2015). Research on this promising pathway to promoting mitigation behaviors should take into consideration spillover effects (i.e., beneficial effects on non-targeted mitigation behaviors) as some self-interest motives (e.g., monetary) have been shown to limit spillover (L. Evans et al., 2013).

People who are motivated, but do not act accordingly exhibit the intention-behavior gap (i.e., monitoring goal

progress and investing self-regulatory effort in goal pursuit; Sniehotta et al., 2005; Bamberg, 2013; Inauen et al., 2016; Orbell & Sheeran, 1998). These persons benefit from volitional interventions, including planning, action control, or habit formation (Hagger & Luszczynska, 2014; Verplanken et al., 2018). For instance, individuals can form individual plans on when, where, and how to perform environmental health-related behaviors (Bamberg, 2002), which can be followed up by means of action control (i.e., self-monitoring goal progress and exerting self-regulatory effort in goal pursuit; Sniehotta et al., 2005).

## Accelerating Progress: An Agenda for Environmental Health Psychology

As shown in this paper, there is a substantial need and scope for psychology to contribute to promoting environmental health as behavior change is a key factor. In line with a systemic view of environmental health (Swinburn et al., 2019), and given the considerable overlap and potential synergies between environmental and health psychology, it seems fruitful that both sub-disciplines join forces as environmental health psychology, dedicated to accelerating psychological research and practice related to environmental health. Further psychology sub-disciplines may also contribute, such as clinical psychology (environmental issues also have important effects on mental health; Clayton et al., 2017), or positive psychology (mitigation behaviors can promote well-being; Hunecke, 2013). Below, we outline a research agenda for environmental health psychology, delineating theoretical and applied research questions that should be addressed by psychologists aiming to tackle environmental health.

### Toward an Integrative Understanding of Environmental Health in Psychology

As shown, environmental and health psychology offer synergistic perspectives to enhance our understanding of environmental health. By tackling both the impacts of humans on the environment as well as environmental impacts on human health, environmental health psychology has the potential to lead to a holistic understanding of human behavior related to environmental health. Environmental psychology has already made great progress in understanding mitigation behaviors that help preserve the environment. This line of research may be further enhanced by systematically integrating insights from health psychology,

for example, by including volitional factors from health behavior theories, such as action control (Sniehotta et al., 2005). Good examples of such theoretical integration exist (Bamberg, 2013; Mosler, 2012). However, this research should be expanded further. We hope that our conceptualization of environmental health psychology, and mitigation and adaptation behaviors specifically, will promote such integrative efforts beyond traditional sub-disciplinary boundaries in psychology. For example, a fruitful avenue for this integrative research may be addressing mitigation behaviors that are beneficial to both the environment and human health.

In terms of adaptation behaviors, an important agenda item for environmental health psychology is to intensify psychological science on behaviors that help humans adapt to environmental risks and reduce their effects on human health. These include, for example, using mosquito nets to prevent vector-borne diseases, using face-mask respirators to prevent respiratory diseases from air pollution, or avoiding the impacts of flooding and wildfires. There is research in psychology that has tackled adaptation to environmental risks, especially regarding climate-related hazards (reviewed in van Valkengoed & Steg, 2019), but also regarding pollution of drinking water (e.g., Contzen & Marks, 2018; Inauen et al., 2013), and other pollutants (e.g., Landes et al., 2019; Weinstein et al., 1998). This research should be expanded in light of the pressing environmental issues (e.g., climate change; IPCC, 2014). Further, mental health outcomes are also an important but often overlooked consequence of environmental issues that require psychologists increased attention. Overall, our understanding of human adaptation to environmental issues will benefit from being addressed systemically and jointly by the related psychology sub-disciplines.

## Strengthening Intervention Approaches

An integrative sub-discipline of environmental health psychology should also strengthen behavior change intervention approaches to promote environmental health. Both health and environmental psychology have developed systematic behavior change intervention approaches, such as the behavior change wheel (Michie et al., 2014) or the RANAS approach (risk, attitudes, norms, ability, self-regulation; Mosler, 2012). However, due to low exchange between the sub-disciplines, frameworks have been developed in parallel, hampering cumulative scientific progress. To accelerate research on environmental health promotion, the stronger exchange between environmental and health psychologists concerned with promoting environmental health is therefore highly recommended. This may be achieved, for example, by organizing joint symposia at respective sub-disciplinary conferences.

Combining approaches from environmental and health psychology further provides a chance to promote mitigation behaviors in different ways. For example, motivating people by emphasizing the environmental benefits of their behavior and not only focusing on health benefits could be particularly useful for target groups who are more sensitive to environmental issues than health, such as younger people.

Finally, another important avenue for future research on environmental health promotion is the field of behavior change using digital technology. Social media, for example, are gaining momentum in the context of environmental health (e.g., Frick & Santarius, 2019; Gosling & Mason, 2015). Further, smartphone applications allow monitoring of and providing immediate feedback regarding one's behaviors over long periods of time and sharing these with the community (Mata & Baumann, 2017), thereby promoting social norms. Another promising avenue is just-in-time adaptive interventions (Hardeman et al., 2019; Nahum-Shani et al., 2018) that are used to deliver interventions in critical situations when persons are most susceptible to behavioral changes.

## Recommendations for Practice

Besides research, there are also key recommendations for practice resulting from integrated environmental health psychology. A campaign integrating a holistic environmental health perspective founded in rigorous psychological theory and methods should likely be more effective to promote environmental-health related behavior. First, psychologists apply systematic, theory- and evidence-based approaches that likely tackle key behavioral determinants for the target population, link them with specific behavior change techniques, and evaluate their effectiveness with the required methodological rigor. Thereby, psychologists facilitate progress and learning. Guidelines for systematic behavior change are readily available and include, for example, the behavior change wheel (Michie et al., 2014), intervention mapping (Kok et al., 2004), and the RANAS approach (Mosler, 2012).

Second, a holistic perspective of environmental health should help to tackle people with different motives (e.g., health or pro-environmental motives). As stated above, one essential barrier for engaging in environmental health-related behaviors is the high psychological distance of the negative effects of environmental issues such as climate change (Jones et al., 2017). In an effort to reduce psychological distance, and making environmental issues feel urgent and personal (Stoknes, 2014), highlighting personal health benefits or losses may be helpful. To promote mitigation behaviors, environmental health co-benefits may be

emphasized. Further, highlighting the direct health consequences of climate change may promote adaptation. Overall, intervention strategies should be selected depending on people's personal values to increase their effectiveness (Steg et al., 2014). For the promotion of behaviors that have benefits for both, human health and the environment, such as meat-reduced diets and active mobility, it seems sensible to tailor the communication strategy to the audience. While for some persons, the environmental benefits might seem distal, health consequences of the respective behavior can be a more proximal motivator for change. For others, the environmental benefits might be closely related to their norms and values and even more important than the health benefits. Which benefits to emphasize should thus depend on the target group of the intervention.

## Conclusions

Environmental and health issues are inherently intertwined. Much can therefore be gained by addressing environmental health systemically. Psychology has much to offer the understanding and promotion of environmental health as human behavior is a central aspect here. Environmental and health psychology both offer behavior change theory as well as systematic intervention approaches to enhance our understanding and promotion of mitigation and adaptation behaviors. As an integrated sub-discipline, environmental health psychology can capitalize on the advances and contributions of different psychology sub-disciplines to accelerate our understanding and effective mitigation of environmental issues. Thereby, psychology has the opportunity to contribute to promoting environmental health for all.

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